

  
Yuval Ne'eman Workshop  
for Science, Technology and Security  
Tel Aviv University

  
**ICRC**  
Blavatnik Interdisciplinary  
Cyber Research Center

  
TEL AVIV אוניברסיטת  
UNIVERSITY תל אביב

  
**Cyber Israel**  
National Cyber Directorate

In cooperation with:

  
Ministry of Foreign Affairs  
Israel

  
ISRAEL CYBER  
ALLIANCE

  
State of Israel  
Ministry of Economy and Industry  
Foreign Trade Administration

  
ISRAEL EXPORT INSTITUTE

# Cyber Week

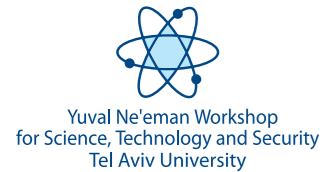
**June 26<sup>th</sup>-29<sup>th</sup>, 2023**  
Tel Aviv University, Israel



# ABOUT THE ORGANIZERS



The Blavatnik Interdisciplinary Cyber Research Center (ICRC), inaugurated in 2014 at Tel Aviv University (TAU), is a joint initiative with the National Cyber Directorate of the Prime Minister's Office and provides an academic framework for interdisciplinary research on the dynamic and constantly evolving field of cyber. The Center's 50+ TAU faculty members and 200+ cyber researchers have attained national and international prominence for their scholarship and industry expertise. They are drawn from many different disciplines including the Exact Sciences, Computer Science, Law, Engineering, Social Science, Management and the Humanities. Since its inception, the ICRC has aimed to enrich the volume and quality of academic research in the cyber field, provide information to the security sector for future use, help advance academic training and the efforts of academic personnel in the field, increase the academic efforts and awareness of the field of cybersecurity, and provide an important intersection between government, industry and academia. The ICRC researches key issues such as security software, attacks on hardware and software, cryptography, network protocols, security of operating systems and networks, as well as the impact of these topics on national security, society, regulation and the business sector. As a leading international body in its field, the ICRC organizes international conferences, seminars, and workshops culminating in the annual Cyber Week conference, which brings together 9,000 attendees from over 80 countries including official delegations.



The Yuval Ne'eman Workshop for Science, Technology and Security was launched in 2002 by Prof. Maj. Gen. (Ret.) Isaac Ben-Israel in conjunction with the Harold Hartog School of Policy and Government and the Security Studies Program at Tel Aviv University. The Workshop was founded with the clear directive of exploring the links between science, technology and security. The Workshop conducts a broad range of research activities that include the publication of research papers and policy reports in the field of national security strategy & policy. Alongside its research activities, the Workshop also holds a senior executive forum that promotes public-private partnerships and initiatives, and a popular series of monthly conferences at Tel Aviv University with the participation of senior IDF staff and security organization members, politicians, academia, and executives from leading Israeli and International companies. The goal of the Workshop's activities is to create an open and fruitful dialogue with the general public in the fields of interest of the Workshop: Cyber Security, Space and Emerging Issues of National Security.



Tel Aviv University (TAU)—Israel's largest and most comprehensive institution of higher learning—is home to over 30,000 students studying in nine faculties and over 125 schools and departments across the spectrum of science, humanities and the arts. Situated in Israel's cultural, financial and technological capital, TAU shares Tel Aviv's unshakable spirit of openness and innovation and boasts a campus life as dynamic and pluralistic as the metropolis itself. Tel Aviv the city and Tel Aviv the university are one and the same—a thriving Mediterranean center of diversity and discovery. Consistently ranked in the top 20 in the world in terms of scientific citations and among the top 100 universities internationally, Tel Aviv University is also Israel's first choice for students, and its graduates are the most sought-after by Israeli companies. Global in outlook and impact, TAU advances teaching and research that break down the walls between disciplines, striving to address the twenty-first century's most pressing challenges through bold, interdisciplinary solutions.



The Israel National Cyber Directorate (INCD) is a national-level agency responsible for advancing and implementing cyber policy, reporting directly to the Prime Minister. The INCD's tasks include protecting civilian cyber space, developing national cyber defense capabilities, and improving Israel's ability to meet strategic challenges in the field of cybersecurity.

The INCD is also responsible for strengthening Israel's international presence in cyber, specifically its status as a world leader in the development of cyber-related knowledge and technologies.



The Foreign Ministry formulates, implements and presents the foreign policy of the Government of Israel. It represents the state vis-a-vis foreign governments and international organizations, endeavours to promote Israel's economic, cultural, and scientific relations, and fosters cooperation with developing countries. Israel currently maintains diplomatic relations with 162 countries. The Ministry promotes relations with Diaspora communities and safeguards the rights of Israeli citizens abroad. The Ministry discharges its diverse duties through its head office in Jerusalem and the Israeli missions abroad.

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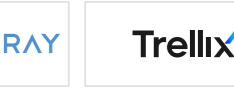
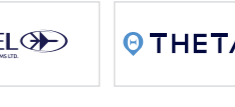
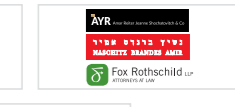
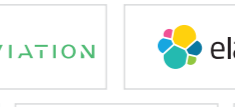
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# MAIN PLENARY: THE 13TH ANNUAL INTERNATIONAL CYBERSECURITY CONFERENCE

## TUESDAY, JUNE 27TH

- 08:00-09:00**    **Gathering & Registration**
- 09:00-09:35**    **Opening plenary**  
**Gili Drob-Heistein**, Executive Director, Blavatnik ICRC and Yuval Ne'eman Workshop for Science, Technology and Security  
**Maj. Gen. (Ret.) Prof. Isaac Ben-Israel**, Conference Chairman, Cyber Week; Director, Blavatnik ICRC, Tel Aviv University  
**Ron Huldai**, Mayor, Tel Aviv-Yafo  
**Prof. Ariel Porat**, President, Tel Aviv University  
**The Cyber Defender Award**
- 09:35-11:10**    **Safeguarding the Nation: Cybersecurity Strategies for a Digital Age**  
**Moderator - Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University; Partner, Cytactic  
**Gaby Portnoy**, Director General, Israel National Cyber Directorate (INCD)  
**Kemba Eneas Walden**, Acting National Cyber Director, Office of the National Cyber Director Executive Office of the President, USA  
**Nathaniel C. Fick**, Ambassador at Large for Cyberspace and Digital Policy, U.S. Department of State  
**CAPTURE THE FLAG: Defending Taiwan's Democracy from Foreign Interference**  
**Minister Audrey Tang**, Ministry of Digital Affairs Taiwan  
**Sami Houry**, Head, Canadian Centre for Cyber Security  
**H.E. Dr. Mohamed Al Kuwaiti**, Head of Cyber Security, United Arab Emirates Government  
**Ann Dunkin**, Chief Information Officer, U.S. Department of Energy  
**Ronen Bar**, Director, Israel Security Agency (Shin Bet)
- 11:10-12:30**    **Secure Innovation: Leading in the Tech Revolution**  
**Reimagining Security Operations**  
**Eric Doerr**, VP, Engineering, Cloud Security, Google Cloud  
**Fireside Chat**  
**Udi Mokady**, Founder and Executive Chairman, CyberArk  
**Keren Elazari**, Analyst, Author & Researcher, Blavatnik ICRC, Tel Aviv University
- 12:30-13:20**    **Lunch & Networking**
- 13:20-14:00**    **AI-Driven Threat and Policy Responses**  
**Fireside Chat: Hacking Policy & Malicious Innovation**  
**Keren Elazari**, Analyst, Author & Researcher, Blavatnik ICRC, Tel Aviv University  
**Dr. Amit Elazari**, Co-founder & CEO, OpenPolicy
- 14:00-15:00**    **From Innovation to Vulnerability: Cyber Threats in a Rapidly Evolving Technological Landscape**  
**Eduardo E. Cabrera**, Chief Cybersecurity Officer, Trend Micro  
**Tomás Maldonado**, CISO, NFL  
**Ira Winkler**, Field CISO and Vice President, CYE
- Fireside Chat**  
**Nadav Zafir**, Co Founder & Managing Partner, Team8  
**ADM Michael S. Rogers**, Former Director, NSA & Operating Partner, Team8
- Lecture by:**  
**Security Validation at the Heart of Exposure Management**  
**Aviv Cohen**, CMO, Pentera  
**Black Swan, The impact of AI on Cybersecurity**  
**Lane Bess**, CEO, Deep Instinct  
**Medical Device Security**  
**Dr. Aviel (Avi) D. Rubin**, Professor of Computer Science and Technical Director of the Information Security Institute, Johns Hopkins University

# MAIN PLENARY: THE 13TH ANNUAL INTERNATIONAL CYBERSECURITY CONFERENCE

## WEDNESDAY, JUNE 28TH

**08:00-09:00** Gathering & Registration

**09:00-09:15**

### Opening plenary

**Moderator - Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University ; Partner, Cytactic

**Maj. Gen. (Ret.) Prof. Isaac Ben-Israel**, Conference Chairman, Cyber Week; Director, Blavatnik ICRC, Tel Aviv University

**Gili Drob-Heistein**, Executive Director, Blavatnik ICRC and Yuval Ne'eman Workshop for Science, Technology and Security

**09:15-10:15**

### Transforming Horizons: Navigating the Digital Frontier

**Matanyahu Englman**, State Comptroller and Ombudsman of Israel

### The Cyber Warfare

**Major General Eran Niv**, Head of the J6 & Cyber Defense Directorate, Israel Defense Forces

**Chua Kuan Seah**, Deputy Chief Executive (Development), Cyber Security Agency of Singapore

**Craig Jones**, Cybercrime Director, INTERPOL

**10:15-11:30**

### Embracing Uncertainty: A New Approach to Security

**Moderator - Dr. Dorit Dor**, Chief Product Officer, Check Point

### Fireside Chat

**Gil Shwed**, Founder & CEO, Check Point

**Asaf Kochan**, President and Co-Founder, Sentra ; Former Commander of Unit 8200

### Fireside Chat

**Michal Braverman-Blumenstyk**, Corporate Vice President at Microsoft Corporation, General Manager of Israel Research & Development Center, CTO of the Microsoft Security division

**Bret Arsenault**, Corporate Vice President and Chief Information Security Officer, Microsoft

**How Companies Reduce their Attack Surface and Identify Vulnerable Critical Assets**

**Carlos Buenano**, Principal Solutions Architect for OT, Armis

**Demystifying the "Recession": Have Cybersecurity Vendor and Customer Dynamics Changed?**

**Michael Cortez**, Partner, YL Ventures

**Three Years of Security Outcomes: What Actually Works?**

**Wendy Nather**, Head of Advisory CISO team, Cisco

**11:30-12:20**

### Tackling Cyber Threats

**Moderator - Refael Franco**, CEO & Founder, Code blue Ltd.

**Esti Peshin**, VP & General Manager, Israel Aerospace Industries Ltd.

**Adam Meyers**, Head of Intelligence, CrowdStrike

**Ido Naor**, CEO, Security Joes

**Jayson E. Street**, Chief Chaos Officer, Truesec

**12:20-13:00**

### Lunch & Networking

**13:00-13:15**

**Moderator - Dr. Yaniv Harel**, Chief Strategy Officer, Blavatnik ICRC, Tel Aviv University, Former GM Cyber Solutions Group, Dell

### C&C Whack a Malware

**Amichai Shulman**, CTO and co-founder, Nokod security

**Stav Shulman**, Senior researcher, Google Cloud

**13:15-13:30**

### Keynote

**Dr. Daniel Gold (BG Ret.)**, Head, Directorate of Defense Research and Development, IMOD DDR&D – MAFAT

**13:30-14:00**

**C is For Change : The Evolving Role Of The CISO And How It Impacts Startups**

**Moderator - Andy Ellis**, Operating Partner, YL Ventures

**Mandy Andress**, Chief Information Security Officer, Elastic

**Frank Kim**, CISO-in-Residence, YL Ventures

**Sounil Yu**, CISO and Head of Research, JupiterOne

**Yoni Shohet**, CO-Founder & CEO, Valence Security

**Meny Har**, Co-Founder & CEO, Opus Security

**14:00-15:00**

### Is Cyber Security a Solvable Problem?

**Jaya Baloo**, Chief Security Officer, Rapid7

**Ilan Graicer**, Founder and CEO, Playo.ai

**Chris Roberts**, CISO, Senior Director, Boom Supersonic







**Gili Drob-Heistein**, Executive Director, Blavatnik ICRC and Yuval Ne'eman Workshop for Science, Technology and Security



**Maj. Gen. (Ret.) Prof. Isaac Ben-Israel**, Conference Chairman of Cyber Week; Director Blavatnik ICRC, Tel Aviv University, Israel



**Menny Barzilay**, CTO Blavatnik ICRC, Tel Aviv University; Partner, Cytactic Cyber Crisis Management





Ron Huldai, Mayor, Tel Aviv-Yafo



Prof. Ariel Porat, President, Tel Aviv University



The Cyber Defender Award Ceremony



Kemba Eneas Walden, Acting National Cyber Director, Office of the National Cyber Director Executive Office of the President, USA



Gaby Portnoy, Director General, Israel National Cyber Directorate (INCD)



Nathaniel C. Fick, Ambassador at Large for Cyberspace and Digital Policy, U.S. Department of State



**Minister Audrey Tang**, Ministry of Digital Affairs  
Taiwan



**Sami Khoury**, Head, Canadian Centre for Cyber  
Security



**H.E. Dr. Mohamed Al Kuwaiti**, Head of Cyber  
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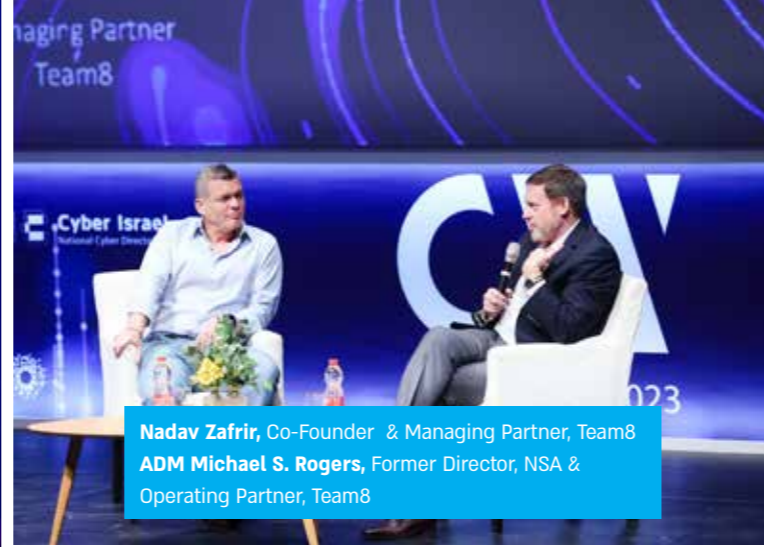
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**Ronen Bar**, Director, Israel Security Agency (Shin Bet)



**Eric Doerr**, VP, Engineering, Cloud Security, Google Cloud



**Nadav Zafrir**, Co-Founder & Managing Partner, Team8  
**ADM Michael S. Rogers**, Former Director, NSA & Operating Partner, Team8



**Aviv Cohen**, CMO, Pentera



**Lane Bess**, CEO, Deep Instinct



**Udi Mokady**, Founder and Executive Chairman, CyberArk  
**Keren Elazari**, Analyst, Author & Researcher, Blavatnik ICRC, Tel Aviv University



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**Dr. Aviel (Avi) D. Rubin**, Professor of Computer Science and Technical Director of the Information Security Institute



**Dr. Amit Elazari**, Co-founder & CEO, OpenPolicy



**Omer Tene**, Partner, Goodwin, Co-founder, Israel Tech Policy Institute



**Marie-Laure Denis**, President, CNIL



**Gilad Semama**, Head, Israeli Privacy Protection Authority



Ira Winkler, Field CISO and Vice President, CYE



Eduardo E. Cabrera, Chief Cybersecurity Officer, Trend Micro



Tomás Maldonado, CISO, NFL







**Major General Eran Niv**, Head of the J6 & Cyber Defense Directorate, Israel Defense Forces



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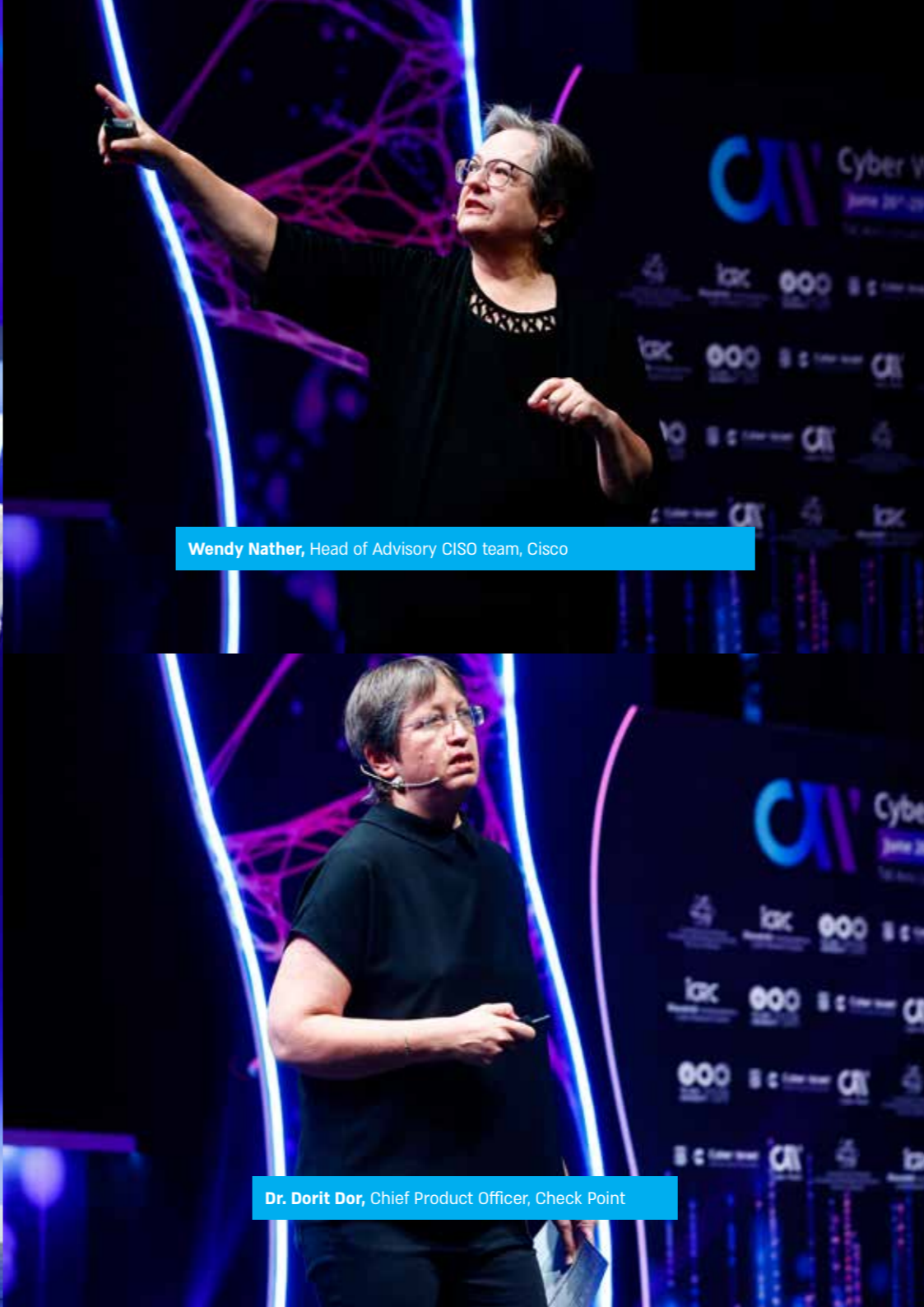


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**Asaf Kochan**, President and Co-Founder, Sentra ; Former Commander of Unit 8200



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**Stav Shulman**, Senior researcher, Google Cloud



**Amichai Shulman**, CTO and co-founder, Nokod security



**C is For Change : The Evolving Role Of The CISO And How It Impacts Startups**  
Moderator - **Andy Ellis**, Operating Partner, YL Ventures  
**Mandy Address**, Chief Information Security Officer, Elastic  
**Frank Kim**, CISO-in-Residence, YL Ventures  
**Sounil Yu**, CISO and Head of Research, JupiterOne  
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**Meny Har**, Co-Founder & CEO, Opus Security



Jaya Baloo, Chief Security Officer, Rapid7



Ilan Graicer, Founder and CEO, Playo.ai



Chris Roberts, CISO, Senior Director, Boom Supersonic



Dr. Daniel Gold (BG Ret.), Head, Directorate of Defense Research and Development, IMOD DDR&D – MAFAT

# ISRAEL HEALTHCARE CYBERSECURITY SUMMIT (IHCS)

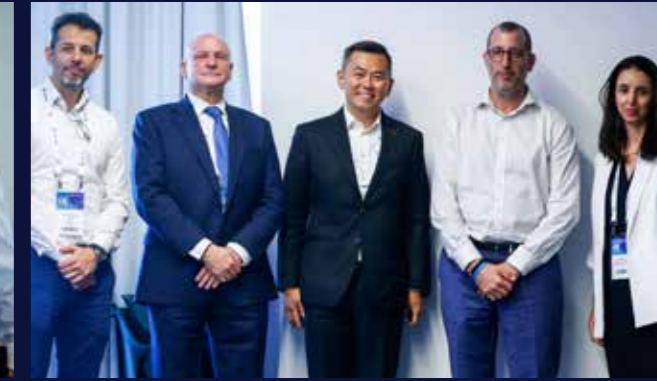
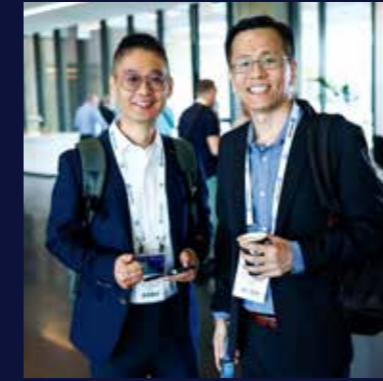
In association with:  **MINISTRY OF HEALTH**  
For a healthier life  **Cyber Israel**  
National Cyber Directorate

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- 09:00-09:15** **Opening remarks**  
**Nitzan Amar**, Deputy Director General for Defense, Israel National Cyber Directorate  
**Anat Orgad**, Head of Guidance and Regulation, Israeli National Cyber Directorate (INCD)
- 09:15-09:35** **Hospital as a Target for Cyber Attack**  
**Professor Ronni Gamzu**, CEO, Tel Aviv Sourasky Medical Center
- 09:35-09:55** **The Health Sector Threat Landscape**  
**Yossi Attia**, Regional Manager, CrowdStrike
- 09:55-10:15** **A Hospital from the Eyes of an Attacker**  
**Dr. Aviel (Avi) D. Rubin**, Professor of Computer Science and Technical Director of the Information Security Institute, Johns Hopkins University
- 10:15-10:45** **Panel: What Keeps You Up at Night?**  
**Moderator - Yaniv Paz**, Cybersecurity Guidance Unit Manager, Ministry of Health of Israel  
**Vugar Zeynalov**, Chief Information Security Officer, Cleveland Clinic Health System  
**Ricoh Danielson**, CISO, Virtix Health  
**Avivit Kotler**, CISO & DPO, Clalit Health Services  
**Eli Petel**, Chief Information Security Officer, Assuta Medical Centers  
**Hagar Reshef-Fried**, CISO, Meuhedet
- 10:45-11:00** **Break**
- 11:00-11:20** **Fireside chat: The Cyber Threats on Emerging Health Technologies**

- 11:20-11:50** **An Approach to Hospital Cyber Resilience**  
**Kira Radinsky**, CEO & CTO, Diagnostic Robotics  
**Assaf Mischari**, Managing Partner, Team8 Health  
**Offir Levy**, Regional Vice President of Sales, Medigate by Claroty
- 11:50-12:10** **Designing Cyber-Safe Medical Systems**  
**Nancy Brainerd**, Sr Director & Deputy CISO | Global Security Office, Medtronic
- 12:10-12:45** **Panel: Prescriptions for Resilience**  
**Moderator - Ram Levi**, Founder & CEO, Konfidas - Cyber & Crisis Management Company  
**Adj Associate Prof. (Dr) Raymond Chua Swee Boon**, Deputy Director-General of Health, Health Regulation Group ; Assistant Commissioner (Cybersecurity – Healthcare), Ministry of Health  
**Yoram Weiss**, Director General, Hadassah Medical Organization  
**Gal Gnainsky**, VP, Chief Security Officer, Royal Philips
- 12:45-13:00** **Closing remarks**







**Panel: What Keeps You Up at Night?**  
**Moderator - Yaniv Paz**, Cybersecurity Guidance Unit Manager, Ministry of Health of Israel  
**Vugar Zeynalov**, Chief Information Security Officer, Cleveland Clinic Health System  
**Ricoh Danielson**, CISO, Virtix Health  
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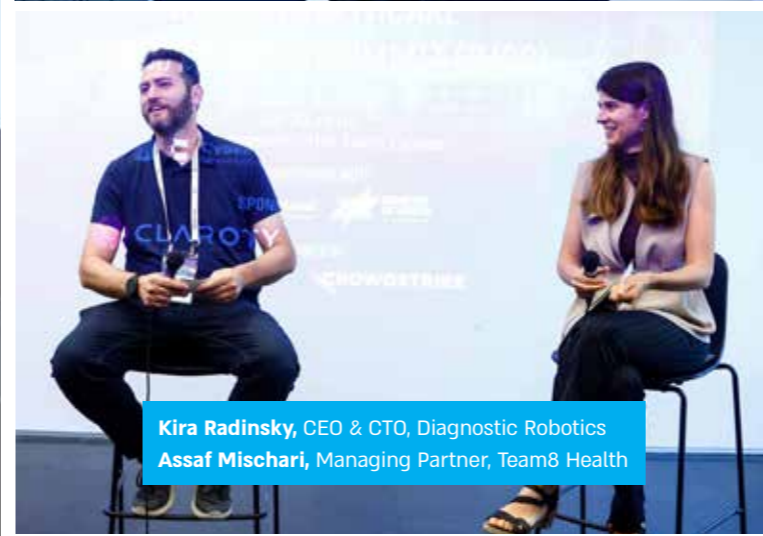
**Dr. Aviel (Avi) D. Rubin**, Professor of Computer Science and Technical Director of the Information Security Institute, Johns Hopkins University



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**Assaf Mischari**, Managing Partner, Team8 Health



**Nancy Brainerd**, Sr Director & Deputy CISO | Global Security Office, Medtronic



**Professor Ronni Gamzu**, CEO, Tel Aviv Sourasky Medical Center



# AI & CYBER

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14:00-14:15

## Opening remarks

**Maj. Gen. (Ret.) Prof. Isaac Ben-Israel**, Conference Chairman, Cyber Week ; Director, Blavatnik ICRC, Tel Aviv University  
Introduction: Real-World Reinforcement Learning: Challenges and Opportunities  
**Prof. Nadav Cohen**, Computer Science at Tel Aviv University, Co-Founder and Chief Scientist, Imubit

14:15-14:30

## Fireside Chat: AI in National Security

**Ezra Cohen**, Vice President, Defense and Intelligence, Oracle  
**Yorai Fainmesser**, Co-Founder, General Partner, Disruptive AI

14:30-16:00

## Session I: Future of AI & Cyber

**Moderator - Barrel Kfir**, Principal, Vintage  
Black Swan: The Impact of AI on Cybersecurity  
**Guy Caspi**, Founder & Executive Chairman Of the Board, Deep Instinct  
From Attack to Defense: Using AI to Combat AI-Driven Financial Cybercrime  
**Mark Gazit**, CEO, President & Board Member, ThetaRay  
How AI is Shaping the Cybersecurity Battlefield?  
**Nataly Kremer**, Chief Product Officer, Check Point  
Supercharge security with generative AI  
**Shay Elias**, Customer Engineer, Google  
Security and Privacy of AI and Machine Learning  
**Dr. Liron David**, Postdoctoral Researcher, Weizmann Institute of Science

16:00-16:15

## Coffee Break

16:15-17:30

## Session II: Social Networks, Security, and AI

**Prof. Irad Ben-Gal**, Lab Head, Professor of Industrial Engineering, Tel Aviv University  
Mitigation of Rumor Spreading in Random Environments  
**Nicholas Bambos**, R. Weiland Professor of Engineering, Stanford University  
Decoding Hidden Knowledge: Using Information Theory for Online Impersonation Detection  
**Dr. Osnat Mokryn**, Senior Lecturer, Department of Information Systems, University of Haifa  
Influence Defense  
**Itai Yonat**, CEO, Intercept 9500 Ltd

17:30-18:45

## Session III: Security Solutions & Research

**Moderator - Oren Butchmits**, CTO of the Technology Unit, Israel National Cyber Directorate  
AI Red Teaming LLM: Past, Present, and Future  
**Alex Polyakov**, Chair, IEEE Audit and Controls for Next-Gen Cybersecurity. CEO, Co- Founder Adversa AI, IEEE  
Autogenerating Explainable, Data-Driven Insights in Cyber Investigations  
**Dr. Amit Somech**, Senior Lecturer at the Computer Science Department, Bar-Ilan University ; Research Scientist, Sygnia  
Hallucination Reduction for Automated Questionnaire-Filling  
**Uri Segal**, Head of Research, Vendict

18:45-19:00

## Closing remarks

**Prof. Irad Ben-Gal**, Lab Head, Professor of Industrial Engineering, Tel Aviv University





**Prof. Nadav Cohen**, Computer Science at Tel Aviv University, Co-Founder and Chief Scientist, Imubit



**Ezra Cohen**, Vice President, Defense and Intelligence, Oracle



**Yorai Fainmesser**, Co-Founder, General Partner, Disruptive AI



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**Mark Gazit**, CEO, President & Board Member, ThetaRay



Dr. Liron David, Postdoctoral Researcher, Weizmann Institute of Science



Nataly Kremer, Chief Product Officer, Check Point



Shay Elias, Customer Engineer, Google



**Prof. Irad Ben-Gal**, Lab Head, Professor of Industrial Engineering, Tel Aviv University



**Itai Yonat**, CEO, Intercept 9500 Ltd



**Dr. Osnat Mokryn**, Senior Lecturer, Department of Information Systems, University of Haifa



**Nicholas Bambos R. Weiland**, Professor of Engineering, Stanford University



**Oren Butchmits**, CTO of the Technology Unit, Israel National Cyber Directorate



**Dr. Amit Somech**, Senior Lecturer at the Computer Science Department, Bar-Ilan University; Research Scientist, Sygnia



**Alex Polyakov**, Chair, IEEE Audit and Controls for Next-Gen



**Uri Segal**, Head of Research, Vendict

# STARTUP EXHIBITION

In cooperation with:





# TRANSPORTATION CYBERSECURITY SUMMIT



- 09:00-09:10** **Opening Remarks**  
**Eliav Noori**, Director, Civil Sectors & Critical Infrastructure Defense Center, Israeli National Cyber Directorate (INCD)
- 09:10-09:30** **Transportation Sector Cyber Threat Landscape**  
**Adam Meyers**, Head of Intelligence, CrowdStrike
- 09:30-09:45** **Security and Safety in the Era of Autonomous Cars**  
**Dr. Ben Nassi**, Postdoctoral researcher, Cornell Tech
- 09:45-10:15** **Panel: Automotive Cybersecurity**  
**Moderator - Hemi Pecker**, Senior Director, Cyber Warfare-AI in Smart Mobility & Intelligent Systems  
**Urit Lanzet**, Chief Technology Strategy Officer, CYMOTIVE  
**Ronen Smoly**, CEO, Argus Cyber Security  
**Shaya Feedman**, Head of Information Security and IT, Porsche Digital  
**Neta Lempert**, CEO, Enigmatos
- 10:15-10:45** **CyITS - National Cyber Security Research & Testing Institute for Intelligent Transportation Systems**  
**Ami Braun**, CTO, Cyber Division, ELTA, CTO, National Cyber Center for Smart Transportation & Intelligent Systems (CyITS)
- 10:45-11:00** **Coffee break**
- 11:00-11:15** **What Most Get Wrong About Managing OT Cybersecurity**  
**Shao Fei Huang**, Group Chief Information Security Officer, SMRT Corporation
- 11:15-11:25** **Under the Hood of Rail Tech Security: Exploring the Architecture and Risks of Digital Rail Systems**  
**Miki Shifman**, CTO and Co-Founder, Cylus

- 11:25-11:55** **Panel: Rail Cybersecurity**  
**Moderator - Miki Shifman**, CTO and Co-Founder, Cylus  
**Dimitri van Zantvliet**, Cybersecurity Director/CISO, Dutch Railways  
**Eddy Thesee**, Vice President Products & Solutions Cybersecurity, Alstom  
**Asaf Gal**, Director, Head of Cybersecurity & SCADA, NTA  
**Mark Conrad**, Assistant Vice President, Amtrak ; Deputy Chief Information Security Officer
- 11:55-12:10** **U.S. Transportation Sector Cybersecurity**  
**Cordell Schachter**, Chief Information Officer, U.S. Department of Transportation
- 12:10-12:20** **Aviation Cybersecurity 101: How to implement cybersecurity measures in a complex industry**  
**Avi Tenenbaum**, CEO, Cyviation
- 12:20-12:30** **Flying in the face of predictive analytics - Making sense of the data swamp**  
**Chris Roberts**, CISO, Senior Director, Boom Supersonic
- 12:30-12:40** **Cyber Warning Light - Takeaways from a Pilot Cyber Training Experiment**  
**Tamir Goren**, Director, Strategic Programs, Israel National Cyber Directorate (INCD)
- 12:40-13:10** **Panel: How Are Operators Gearing Up for the New Cyber Regulation?**  
**Moderator - Tamir Goren**, Director, Strategic Programs, Israel National Cyber Directorate (INCD)  
**Wes Chan**, Chief Information Security Officer, Air Canada  
**Tsofit Shachar**, VP Cyber Strategy, Cybecs ; Former CISO, Elbit  
**Roni Tidhar**, Head of Cyber Security & Int'l Consulting Services, Israel Airports Authority





**Shao Fei Huang**, Group Chief Information Security Officer, SMRT Corporation



**Hemi Pecker**, Senior Director, Cyber Warfare-AI in Smart Mobility & Intelligent Systems



**Eliav Noori**, Director, Civil Sectors & Critical Infrastructure Defense Center, Israeli National Cyber Directorate (INCD)



**Ami Braun**, CTO, Cyber Division, ELTA, CTO, National Cyber Center for Smart Transportation & Intelligent Systems (CyITS)



**Dr. Ben Nassi**, Postdoctoral researcher, Cornell Tech



**Adam Meyers**, Head of Intelligence, CrowdStrike





**Panel: Automotive Cybersecurity**  
**Moderator** - Hemi Pecker, Senior Director, Cyber Warfare-AI in Smart Mobility & Intelligent Systems  
**Urit Lanzet**, Chief Technology Strategy Officer, CYMOTIVE  
**Ronen Smoly**, CEO, Argus Cyber Security  
**Shaya Feedman**, Head of Information Security and IT, Porsche Digital  
**Neta Lempert**, CEO, Enigmatos



**Cordell Schachter**, Chief Information Officer, U.S. Department of Transportation



**Avi Tenenbaum**, CEO, Cyviation



**Chris Roberts**, CISO, Senior Director, Boom Supersonic



**Panel: Rail Cybersecurity**  
**Moderator** - Miki Shifman, CTO and Co-Founder, Cylus  
**Dimitri van Zantvliet**, Cybersecurity Director/CISO, Dutch Railways  
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Tamir Goren, Director, Strategic Programs, Israel National Cyber Directorate (INCD)



Panel: How Are Operators Gearing Up for the New Cyber Regulation?  
Moderator - Tamir Goren, Director, Strategic Programs, Israel National Cyber Directorate (INCD)  
Wes Chan, Chief Information Security Officer, Air Canada  
Tsofit Shachar, VP Cyber Strategy, Cybees ; Former CISO, Elbit  
Roni Tidhar, Head of Cyber Security & Int'l Consulting Services, Israel Airports Authority

# CSA ISRAEL EVENT: DEEP DIVE INTO CLOUD SECURITY OPERATIONS

Sponsored by:



- 09:00-09:10** **Opening remarks**  
**Moshe Ferber**, Chairman, Cloud Security Alliance, Israel Chapter
- 09:10-09:30** **Continuous Assurance for Cloud Computing: Why, What and How**  
**Daniele Catteddu**, Chief Technology Officer, Cloud Security Alliance
- 09:30-10:30** **Cloud operations: focus on cloud-secops**  
**Moderator - Ofer Maor**, CTO, Mitiga  
**Tehila Shneider**, Director of Engineering, Elastic  
**Tali Shemer**, National Programs Director, Israeli National Cyber Directorate  
**Yifat Aharon Bar Zev**, SecOps Lead and GRC Manager, Next Insurance  
**Noam Perel**, Director of Technical Success, Laminar
- 10:30-11:10** **Cloud operations: cloud as the new corporate IT**  
**Moderator - Gidi Farkash**, President of the (ISC)2 Israel Chapter  
**Shimri Vachter**, SASE Product Specialist, Cloudflare  
**Sharon Halperin**, Head of Information Security and IT, HoneyBook  
**Tzach Horowitz**, CEO, CyProtect.io ; CISO, Saltmine.com
- 11:10-11:30** **Coffee break**

- 11:30-12:15** **Cloud operations: focus on devsecops**  
**Moderator - Oz Avenstein**, CISO, Vintage Investment Partners  
**Bar Hofesh**, Co-Founder & CTO, Bright Security  
**Liran Sheinbox**, CISO, Playtika  
**Eitan Satmary**, VP Security, Melio
- 12:15-13:00** **Compliance operations: Is compliance a risk?**  
**Moderator - Shahar Geiger Maor**, CISO, Dario Health  
**Naama Matarasso**, Security and Compliance Lead, Google Cloud  
**Dikla Saad Ramot**, CISO, AppsFlyer  
**Inbar Ben-Tsion Regerman**, CISO, Adv., Head of Cybersecurity Privacy Consulting, EY Israel Advanced Security Center  
**Iris Chen**, CISO, First International Bank of Israel





Directorate  
**Yifat Aharon Bar Zev**, SecOps Lead and GRC Manager , Next Insurance  
**Noam Perel**, Director of Technical Success , Laminar



**Cloud operations: focus on cloud-secops**  
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**Moshe Ferber**, Chairman, Cloud Security Alliance, Israel Chapter



**Daniele Catteddu**, Chief Technology Officer, Cloud Security Alliance



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**Iris Chen**, CISO, First International Bank of Israel

# CYBER CRISIS MANAGEMENT & READINESS

Organized with: 

Sponsored by:      
   

**14:00-14:20** **Welcome Notes & Opening Keynote**  
**Moderator - Dr. Nimrod Kozlovski**, Founding-Partner, Cytactic  
**Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University ; Partner, Cytactic  
**Gili Drob-Heistein**, Executive Director, Blavatnik ICRC and Yuval Ne'eman Workshop for Science, Technology and Security

**14:20-14:30** **Cyber Crises & Crypto Stories**  
**Dr. Shlomit Wagman**, Former Chair of Israel Anti-Money Laundering Authority, Harvard University

**14:30-14:45** **Cyber Crises Management: The Next Generation**  
**Dr. Nimrod Kozlovski**, Founding-Partner, Cytactic  
**Shlomi Avivi**, CISO, One Zero Bank

**14:45-15:45** **Cyber Crisis Management Simulation**  
**Moderator - Dr. Nimrod Kozlovski**, Founding-Partner, Cytactic  
**Ido Naor**, CEO, Security Joes  
**Or Lenchner**, CEO, Bright Data  
**Hadas Tamam Ben-Avraham**, Legal Expert, Tamam Cyber, OAC  
**Limor Kessem**, Senior Managing Consultant, IBM Consulting Cyber Crisis Management  
**Guy Barnhart-Magen**, Co-Founder, Profero ; CTO  
**Dr. Yaniv Harel**, Chief Strategy Officer, Blavatnik ICRC, Tel Aviv University, Former GM Cyber Solutions Group, Dell  
**Moty Cristal**, CEO, NEST, Negotiation Strategies Ltd  
**Dr. Amit Elazari**, Co-founder & CEO, OpenPolicy  
**Refael Franco**, CEO & Founder, Code blue Ltd.  
**Keren Pakes**, Chief Communications Officer, High Tech Industry  
**Raheli Bindman**, Head of Communications and Government Relations, One Zero

**15:45-16:00** **Keynotes: Cyber Crisis Management Insights**  
**Ido Naor**, CEO, Security Joes  
**Refael Franco**, CEO & Founder, Code blue Ltd.

**16:00-16:30** **Coffee break**  
**16:30-16:40** **Cyber Crisis Management & Regulations**  
**Ohad Meshulam**, Director of the Financial Resilience Center, Israeli National Cyber Directorate (INCD)

**16:40-17:10** **Cyber Readiness: CIOs's POV**  
**Moderator - Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University ; Partner, Cytactic  
**Jony Fischbein**, CISO, Check Point  
**Joseph (Yossi) Tal**, SVP, Trellix Advanced Research Centers ; CGM, Trellix Israel  
**Nir Rothenberg**, Chief Information Security Officer, Rapyd  
**Shahar Geiger Maor**, CISO, Dario Health  
**Moni Givol**, Deputy CISO, Unity  
**Inbar Ben-Tsion Regerman**, CISO, Adv., Head of Cybersecurity Privacy Consulting, EY Israel Advanced Security Center  
**Tsofit Shachar**, VP Cyber Strategy, Cybecs ; Former CISO, Elbit  
**Yehonatan Efrati**, CISO, Bank Hapoalim

**17:10-17:40** **Lessons Learned from Cyber Crisis**  
**Moderator - Ido Kenan**, Co-Founder, Podastico; VP Content, Cytactic  
**David Cox**, Head of European Cyber Resilience Centre, Mastercard Corporate Security  
**Gilad Weitman**, COO, Cyberbit  
**Paul Tumelty**, Regional Consulting Leader UKI & Practice Leader, EMEA Government, Mandiant / Google Cloud

**17:40-17:45** **Closing remarks**  
**Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University ; Partner, Cytactic



**Cyber Crisis Management Simulation**

**Moderator - Dr. Nimrod Kozlovski**, Founding-Partner, Cytactic

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**Moderator - Dr. Nimrod Kozlovski**, Founding-Partner, Cytactic



**Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University; Partner, Cytactic



**Dr. Shlomit Wagman**, Former Chair of Israel Anti-Money Laundering



**Shlomi Avivi**, CISO, One Zero Bank

**Cyber Readiness: CISO's POV**

**Moderator - Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University; Partner, Cytactic

**Jony Fischbein**, CISO, Check Point

**Joseph (Yossi) Tal**, SVP, Trellix Advanced Research Centers ; CGM, Trellix Israel

**Nir Rothenberg**, Chief Information Security Officer, Rapyd

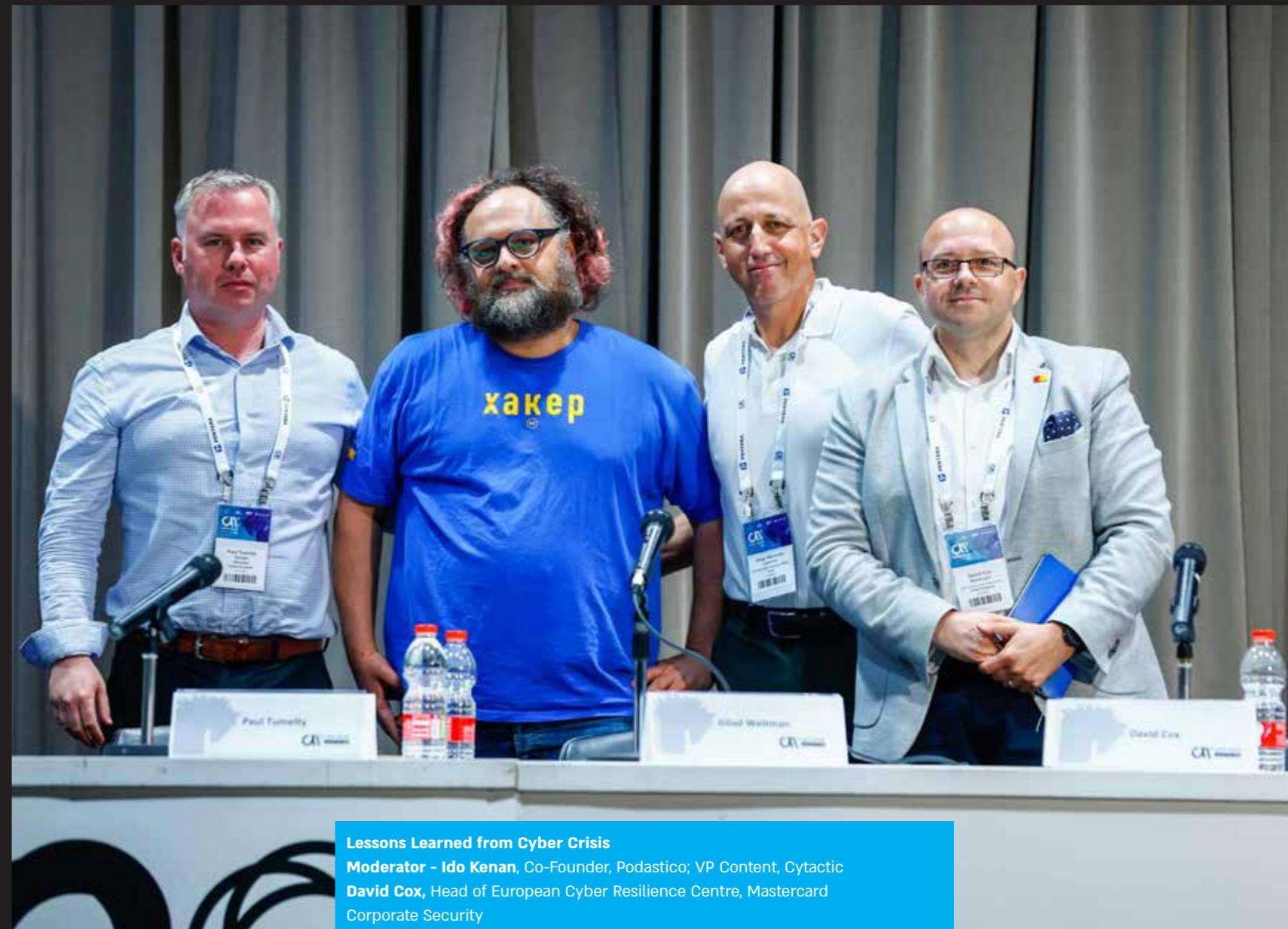
**Shahar Geiger Maor**, CISO, Dario Health

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**Tsofit Shachar**, VP Cyber Strategy, Cybecs ; Former CISO, Elbit

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**Lessons Learned from Cyber Crisis**

**Moderator - Ido Kenan**, Co-Founder, Podastico; VP Content, Cytactic

**David Cox**, Head of European Cyber Resilience Centre, Mastercard Corporate Security

**Gilad Weitman**, COO, Cyberbit

**Paul Tumelty**, Regional Consulting Leader UKI & Practice Leader, EMEA Government, Mandiant / Google Cloud





# AI GOVERNANCE IN THE WAKE OF CHATGPT – POLICY AND GOVERNANCE

In association with:   
TECH POLICY INSTITUTE

- 15:30-15:50** **Introduction and keynote**  
**Moderator - Jules Polonetsky**, CEO, Future of Privacy Forum ; Co-Founder, Israel Tech Policy Institute  
**Marie-Laure Denis**, President, CNIL
- 15:50-16:40** **Lex Machina: Policymaking for Trustworthy and Ethical AI**  
**Moderator - Jules Polonetsky**, CEO, Future of Privacy Forum ; Co-Founder, Israel Tech Policy Institute  
**Kate Charlet**, Head of Global Privacy, Safety & Security Policy, Government Affairs and Public Policy, Google  
**Audrey Plonk**, Head of the Digital Economy Policy Division, Directorate for Science, Technology & Innovation, OECD  
**Cian O'Brien**, Deputy Commissioner, Irish Data Protection Commission  
**Uri Gabai**, CEO, Start Up Nation Policy Institute (SNPI)
- 16:40-17:30** **AI Governance in Organizations: Maximizing Efficiency; Protecting Values and Assets**  
**Moderator - Omer Tene**, Partner, Goodwin, Co-founder, Israel Tech Policy Institute  
**Elise Houlik**, Chief Privacy Officer, Intuit  
**Shoshana Gillers**, Chief Privacy Officer, TransUnion  
**Chen Bartash-Levanon**, Legal Counsel Team Lead & DPO, Israel National Cyber Directorate (INCD)  
**Sharon Shemesh Azarya**, Head of International Affairs, Israeli Privacy Protection Authority



Marie-Laure Denis, President, CNIL



Jules Polonetsky, CEO, Future of Privacy Forum ; Co-Founder, Israel Tech Policy Institute





# GUARDING THE CYBER GALAXY: ELECTRONIC-CYBER DEFENSE IN SPACE

Sponsored by: **RAFAEL**   
ADVANCED DEFENSE SYSTEMS LTD.

- 15:20-15:30**    **Opening remarks**  
**Maj. Gen. (Ret.) Prof. Isaac Ben-Israel**, Conference Chairman, Cyber Week ; Director, Blavatnik ICRC, Tel Aviv University
- 15:30-15:45**    **Cyber challenges to Satcom, Non-Terrestrial Networks and GNSS**  
**Kobi Menashe**, Manager of Guidance Department and Spectrum defense, Defense Division, Israel National Cyber Directorate
- 15:45-16:05**    **Keynote: Cyberspace, Space, and our Global Future**  
**Samuel Visner**, Tech Fellow, Aerospace Corporation ; Vice Chair, Board of Directors, Space ISAC
- 16:05-16:20**    **Cyber Security for Satellite Systems**  
**Steve Epstein**, Cyber Security Architect, Rafael Advanced Defense Systems
- 16:20-16:50**    **Panel Discussion: A Galaxy of cyber threats and emerging solutions**  
**Moderator - Niv David**, CSD Ericsson North America; Lecturer and Fellow, Blavatnik ICRC, Tel Aviv University  
**Maya Glickman-Pariente**, CEO & Cofounder, SPACECIALIST ; Cofounder & Head, Space Operations, SAS  
**Samuel Visner**, Tech Fellow, Aerospace Corporation ; Vice Chair, Board of Directors, Space ISAC  
**Moshe Noah**, SVP Engineering, Ramon.Space  
**Dan Or-Hof**, Head, Or-Hof Law Firm ; Chairman, IDPF  
**Omree Wechsler**, Researcher, Blavatnik ICRC & Yuval Ne'eman Workshop for Science, Technology & Security, Tel Aviv University
- 16:50-17:05**    **Break**
- 17:05-17:15**    **Positioning, Navigation and Timing (PNT) Risks and Mitigation**
- 17:15-17:25**    **Contemporary GNSS interference countermeasures**  
**Omer Sharar**, Co-Founder, InfiniDome ; CEO

- 17:25-17:35**    **Disturbance Monitoring Review**  
**Peter Cabooter**, Vice President of Customer Affairs, Aireon
- 17:35-18:05**    **Panel Discussion: GNSS interference and Spectrum Security**  
**Moderator - Deborah Housen-Couriel**, Chief Legal Officer, Konfidas Digital; VP Regulation  
**Peter Cabooter**, Vice President of Customer Affairs, Aireon  
**Prof. Boaz Ben-Moshe**, Head of the Computer Science Department, Ariel University  
**David Levy**, General Manager, The Israel Association of Field Crop Growers  
**Joseph (Yussie) Shapiro**, Deputy Director, National Emergency Management Authority (NEMA) Ministry of Defense, Israel  
**Omer Bar**, Head of Geodesy Dept. at the Geodesy Division, Survey of Israel
- 18:05-18:10**    **Closing Remarks**



**Niv David**, CSD Ericsson North America; Lecturer and Fellow, Blavatnik ICRC, Tel Aviv University



**Kobi Menashe**, Manager of Guidance Department and Spectrum defense, Defense Division, Israel National Cyber Directorate



**Steve Epstein**, Cyber Security Architect, Rafael Advanced Defense Systems



**Samuel Visner**, Tech Fellow, Aerospace Corporation ; Vice Chair, Board of Directors, Space ISAC



**Panel Discussion: A Galaxy of cyber threats and emerging solutions**  
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Omer Sharar, Co-Founder, InfiniDome ; CEO



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Deborah Housen-Couriel, Chief Legal Officer, Konfidas Digital; VP Regulation



David Levy

Omer Bar

Prof. Boaz Ben-Moshe

Peter Cabooter

Joseph (Yossef) Shapiro



# TARGETING THE RANSOMWARE KILL CHAIN

Sponsored by:  **CYBERARK**®  **NOMINET  
CYBER**  **Trellix**

**15:30-15:40** **Opening lecture**  
**Omer Grossman**, Chief Information Officer, CyberArk

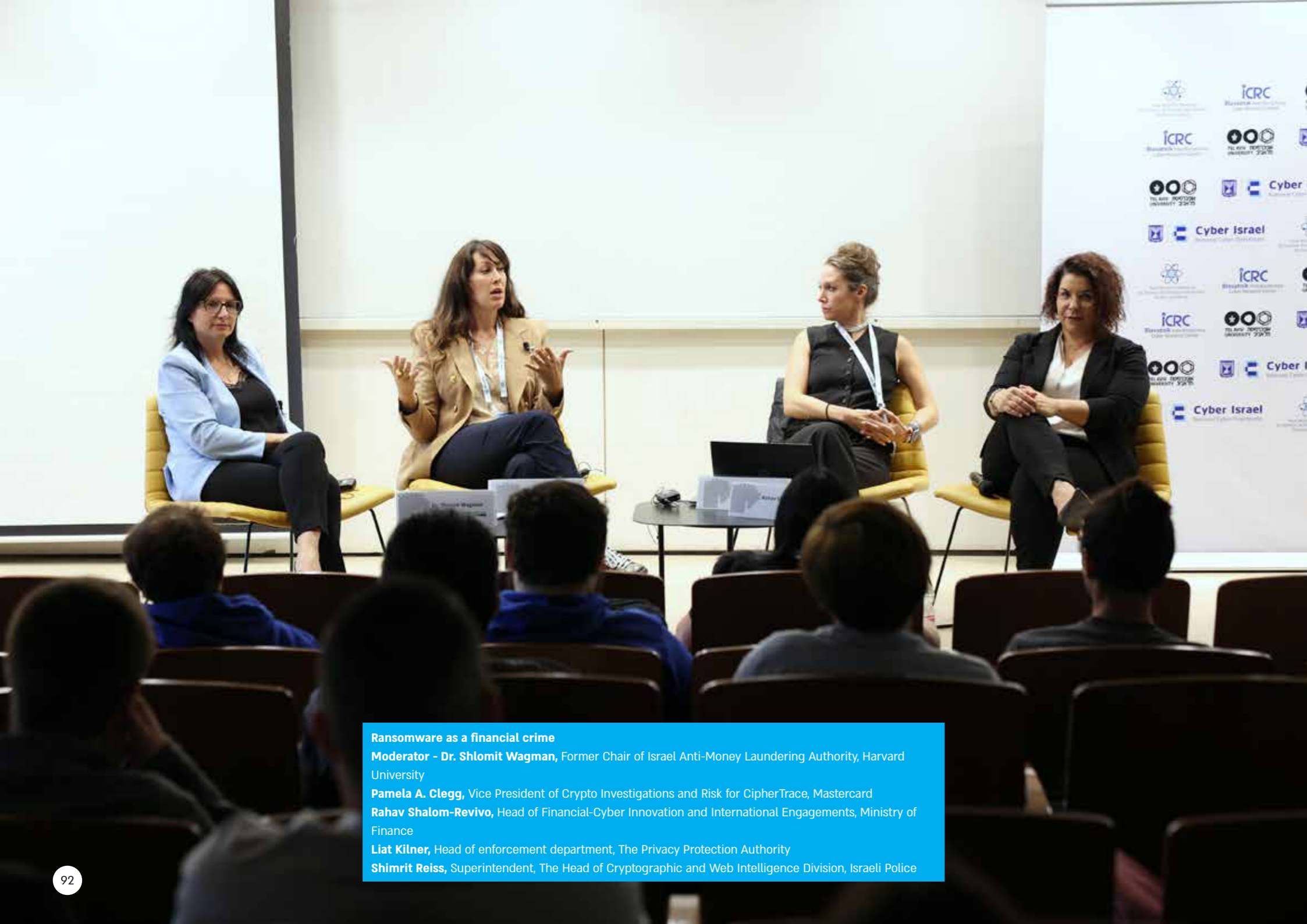
**15:40-16:35** **Ransomware as a financial crime**  
**Moderator - Dr. Shlomit Wagman**, Former Chair of Israel Anti-Money Laundering Authority, Harvard University  
**Pamela A. Clegg**, Vice President of Crypto Investigations and Risk for CipherTrace, Mastercard  
**Rahav Shalom-Revivo**, Head of Financial-Cyber Innovation and International Engagements, Ministry of Finance  
**Liat Kilner**, Head of enforcement department, The Privacy Protection Authority  
**Shimrit Reiss**, Superintendent, The Head of Cryptographic and Web Intelligence Division, Israeli Police

**16:35-16:45** **Cyber ransomware wargame**  
**Dr. Haim Assa**, Director of Simlab, Yuval Ne'eman Workshop, Tel Aviv University

**16:45-17:00** **Coffee break**

**17:00-17:40** **Risk assessment and focusing on the right link in the killchain**  
**Moderator - Gilad Banet**, Head of Strategy (Cybercrime) at INCD, Seconded Chief Superintendent From INP's Cyber Division  
**Michael DeBolt**, Chief Intelligence Officer, Intel 471  
**John Fokker**, Head of Threat Intelligence, Trellix  
**Steve Forbes**, Head of Innovation & Product, Nominet  
**Gonçalo Ribeiro**, Head of the Cyber Intelligence, Europol's EC3

**17:40-18:20** **Law enforcement and cybersecurity engagement**  
**Moderator - Gilad Banet**, Head of Strategy (Cybercrime) at INCD, Seconded Chief Superintendent From INP's Cyber Division  
**Craig Jones**, Cybercrime Director, INTERPOL  
**Brett E. Leatherman**, Section Chief, Federal Bureau of Investigation, Cyber Division  
**David Katz**, Chief Superintendent Head of the National Cybercrime Unit, Israel National Police  
**Sophy Starik**, Team lead in the TI department, Israel National Cyber Directorate (INCD)  
**Natali Yosef**, Operative International Liaison, Israel National Cyber Directorate (INCD)  
**Efrat Sokolover-Klein**, Project manager, enforcement department, PPA



**Ransomware as a financial crime**  
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**Risk assessment and focusing on the right link in the killchain**  
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**Efrat Sokolover-Klein**, Project manager, enforcement department, PPA





# ACADEMIC PERSPECTIVES ON CYBERSECURITY CHALLENGES

- 08:30-09:00** **Gathering and registration**  
 Academic conference chairman & Moderator  
**Dr. Yaniv Harel**, Chief Strategy Officer, Blavatnik ICRC, Tel Aviv University, Former GM Cyber Solutions Group, Dell
- 09:00-09:20** **Welcome remarks**  
**Professor Mark Shtaif**, Rector, Tel Aviv University  
**Maj. Gen. (Ret.) Prof. Isaac Ben-Israel**, Conference Chairman, Cyber Week; Director, Blavatnik ICRC, Tel Aviv University
- 09:20-09:40** **Artificial Intelligence for Secure Mobile Edge Computing (MEC): the MUSA approach**  
**Prof. Ernesto Damiani**, Director, Center for Cyber-Physical System, Khalifa University, Abu Dhabi ; Professor, Department of Computer Science, Università degli Studi di Milano, Italy
- 09:40-10:00** **Guarding the Human Genome: Cybersecurity in an Interconnected Bioeconomy**  
**Dov Greenbaum**, Associate Researcher, Molecular Biophysics and Biochemistry, Yale University, Director, Zvi Meitar Institute for Legal Implications of Emerging Technologies, Reichman University
- 10:00-10:20** **How CEOs can build cyber resilience**  
**Manuel Hepfer**, Research Affiliate at Oxford University's Saïd Business School, Head of Knowledge and Insights, Istari Global
- 10:20-10:40** **Security Analytics**  
**Prof. Jin-Song Dong**, Deputy Head of the Computer Science Department, National University of Singapore
- 10:40-11:00** **Securing Software Supply Chain through Human-AI Collaboration**  
**David Lo**, Professor of Computer Science and Director of the Information and Systems Cluster, School of Computing and Information Systems, Singapore Management University
- 11:00-11:20** **Coffee break**
- 11:20-11:40** **Cybersecurity when IT meets OT**  
**Prof. Sokratis K. Katsikas**, Director, Norwegian Centre for Cybersecurity in Critical Sectors
- 11:40-12:00** **Cloud Auto-scaling Mechanisms Under DDoS Attacks: Yo-Yo Attack and Tandem Attack**  
**Prof. Anat Bremner-Barr**, Professor of Computer Science, Tel Aviv University
- 12:00-12:20** **Balancing Privacy and Transparency: Collecting Anonymized Statistics on the Blockchain**  
**Prof. Eran Toch**, Co-Director of the Interacting with Technology Lab, Faculty Member of the Department of Industrial Engineering, Tel Aviv University
- 12:20-12:40** **Cyber and the ethics of brain machine interface**  
**Prof. Mina Teicher**, Mathematics Department and Brain Research Center, Bar Ilan University
- 12:40-12:50** **Shedding Light on Cybersecurity: Harnessing Photonic Methods for Human Identification and Sensing with Deep Learning and Speckle Patterns**  
**Zeev Kalyuzhner**, Researcher and lecturer, Bar Ilan University, The Open University of Israel, Wix.com
- 12:50-13:00** **A Flow is a Set of Packets: A New Approach for Early and Accurate DDoS Detection**  
**Lior Shafir**, Ph.D. Network Security Researcher, Tel Aviv University



**Prof. Ernesto Damiani**, Director, Center for Cyber-Physical System, Khalifa University, Abu Dhabi; Professor, Department of Computer Science, Università degli Studi di Milano, Italy



**Dov Greenbaum**, Associate Researcher, Molecular Biophysics and Biochemistry, Yale University, Director, Zvi Meitar Institute for Legal Implications of Emerging Technologies, Reichman University



**Manuel Hepfer**, Research Affiliate at Oxford University's Said Business School, Head of Knowledge and Insights, Istar Global



**Prof. Jin-Song Dong**, Deputy Head of the Computer Science Department, National University of Singapore



**Prof. David Lo**, Professor of Computer Science and Director of the Information and Systems Cluster, School of Computing and Information Systems, Singapore Management University



**Prof. Sokratis K. Katsikas**, Director, Norwegian Centre for Cybersecurity in Critical Sectors



**Prof. Anat Bremler-Barr**, Professor of Computer Science, Tel Aviv University



**Prof. Eran Toch**, Co-Director of the Interacting with Technology Lab, Faculty Member of the Department of Industrial Engineering, Tel Aviv University



**Professor Mark Shtaiif**, Rector, Tel Aviv University



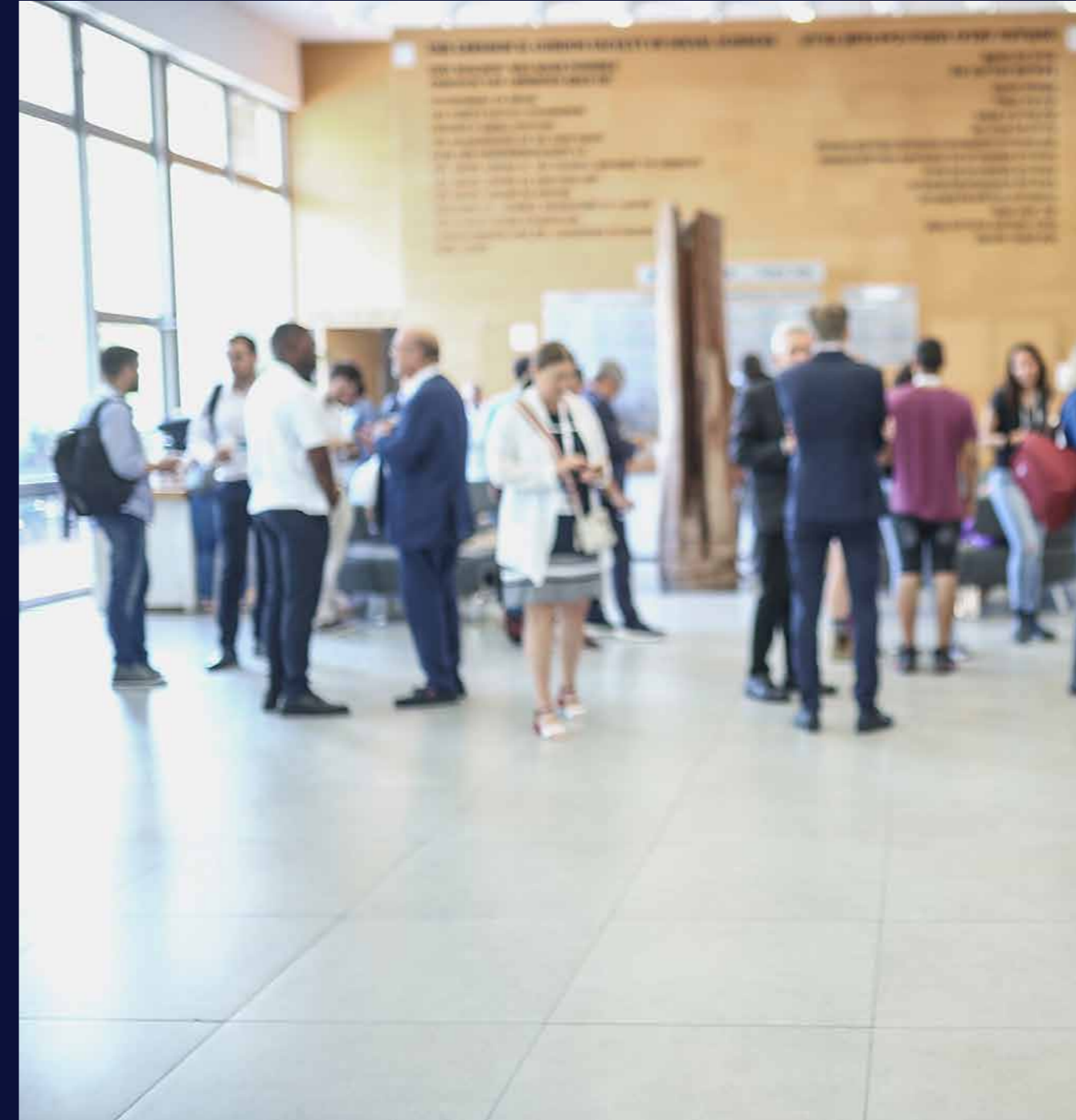
**Prof. Mina Teicher**, Mathematics Department and Brain Research Center, Bar Ilan University





**Zeev Kalyuzhner**, Researcher and lecturer, Bar Ilan University, The Open University of Israel, Wix.com





**Lior Shafir**, Ph.D. Network Security Researcher, Tel Aviv University



 **ICRC**  
 Blavatnik Interdisciplinary Cyber Research Center


 **TEL AVIV UNIVERSITY**  
 תל אביב

 **Cyber Israel**  
 National Cyber Directorate






 **Cyber Week**  
 June 26<sup>th</sup>-29<sup>th</sup>, 2023  
 Tel Aviv University, Israel

## ACADEMIC PERSPECTIVES ON CYBERSECURITY CHALLENGES

Thursday, June 29<sup>th</sup>  
 08:30-13:00  
 Naftali Building (Room 001)

 **Wi-Fi**  
 Free-Tau  
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In cooperation with:

 Ministry of Foreign Affairs  
 ISRAEL CYBER ALLIANCE  
 Ministry of Economy and Industry  
 ISRAEL EXPORT INSTITUTE  
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# YOUTH CONFERENCE

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 המרכז לחינוך סייבר  
 קרן רשי  
 קרן תמי

- 11:00-11:20** **Opening remarks**  
**Gili Drob-Heistein**, Executive Director, Blavatnik ICRC and Yuval Ne'eman Workshop for Science, Technology and Security  
**Orit Tatarsky**, Director of Human Capital Development, Israel National Cyber Directorate  
**Sagy Bar**, Founder & CEO, Cyber Education Center (CEC)
- 11:20-11:40** **Talk by a representative of Unit 8200**
- 11:40-12:00** **Flood Forecasting: From research to real world impact**  
**Hadas Fester**, Staff Software Engineer and Manager, Flood Forecasting Platform, Google
- 12:00-12:20** **The interests behind cyber attacks**  
**Lotem Finkelstein**, Director, Threat Intelligence and Research, Check Point
- 12:20-12:50** **Lunch break**
- 12:50-13:10** **International spies in corporates**  
**Menny Barzilay**, CTO, Blavatnik ICRC, Tel Aviv University ; Partner, Cytactic
- 13:10-13:30** **"ChatGPT, how can I be protected from cyber attacks?"**  
**Hadar Feldman**, Principal Cyber Product Manager lead, Microsoft



**Hadas Fester**, Staff Software Engineer and Manager, Flood Forecasting Platform, Google



**Lotem Finkelstein**, Director, Threat Intelligence and Research, Check Point



**Hadar Feldman**, Principal Cyber Product Manager lead, Microsoft



**Sagy Bar**, Founder & CEO, Cyber Education Center (CEC)

# FRAUDCON IN-PERSON

Sponsored by:  

- 09:15-09:30** **Opening Remarks**  
**Gilit Saporta**, Sr. Director of Fraud Analytics, DoubleVerify
- 09:30-10:00** **Keynote Talk: Reflecting on the Path to Leadership in Risk Management: A Fraud Fighter Career Journey**  
**Angeli Jain**, Trust & Safety Leader and Director of Product Management, YouTube
- 10:00-10:20** **Panel: Machine Learning in Fraud Prevention**  
**Dr. Gali Ellenblum**, Safe Browsing Manager, Google  
**Iftah Gideoni**, Former CTO, Forter  
**Dor Bank**, Data Science Team Lead, Justt
- 10:20-10:40** **How to Say "Yes" without Feeling Guilty: Approving Payments as a Guiding Policy**  
**Asa Zaidman**, Product Lead - Risk and Compliance, Wix
- 10:40-11:10** **Panel: New Frontiers in Trust and Safety**  
**Moderator - Britta Glade**, Vice President, Content & Curation, RSA Conference  
**Anna Zapesochini**, Senior Vice President of Product Management, DoubleVerify  
**Avihay Nathan**, VP, Machine Learning & Data, PayPal  
**Pedro Adamovic**, CISO, Banco Galicia  
**Daniel Rich**, Vice President, Strategy & New Product Development, Mastercard Cyber & Intelligence Solutions
- 11:10-11:30** **Spotting frogs and talking to dogs for better security**  
**Jayson E. Street**, Chief Chaos Officer, Truesec
- 11:30-12:00** **Brunch Break**

- 12:00-13:20** **Lightning Talks**  
Customer identification in a post Covid world  
**Hen Pekar**, Director of Fraud Risk Analytics, Bluevine  
Gift Cards-as-a-Currency: Fraudsters' Payment Method of Choice in Dark Web Forums and Marketplaces  
**Daniel Shkedi**, Head of Product Marketing, Identiq  
Harnessing AI/ML: Sunbit's Innovations in Fintech  
**Prof. Tamir Hazan**, Co-Founder at Sunbit and Head of Machine Learning Data Lab at Technion (Israel Institute of Technology)  
Fortifying Defenses, Unleashing Synergy: Empowering Fraud and Cybersecurity Teams to Safeguard Financial, E-commerce, and Technology Enterprises  
**Raz Kotler**, Director of Cyber Security Oversight, PayPal
- 13:20-13:30** **Closing Remarks**  
**Gilit Saporta**, Sr. Director of Fraud Analytics, DoubleVerify





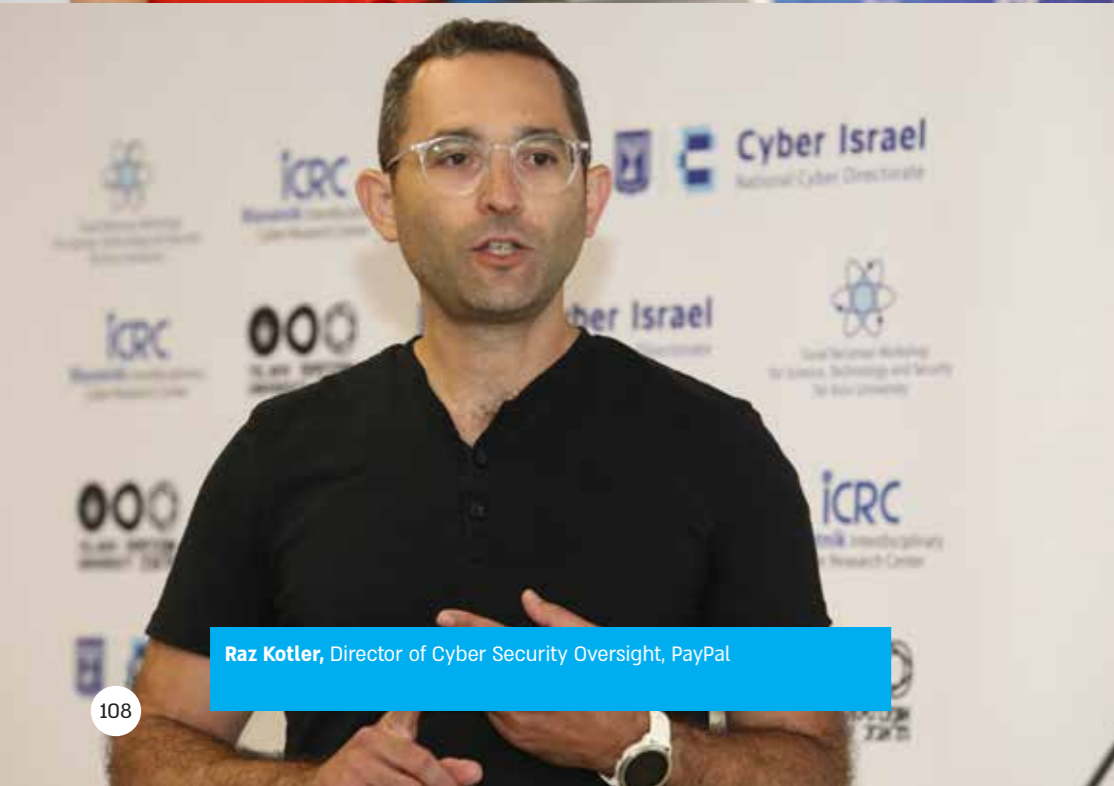
**Gilit Saporta**, Sr. Director of Fraud Analytics, DoubleVerify



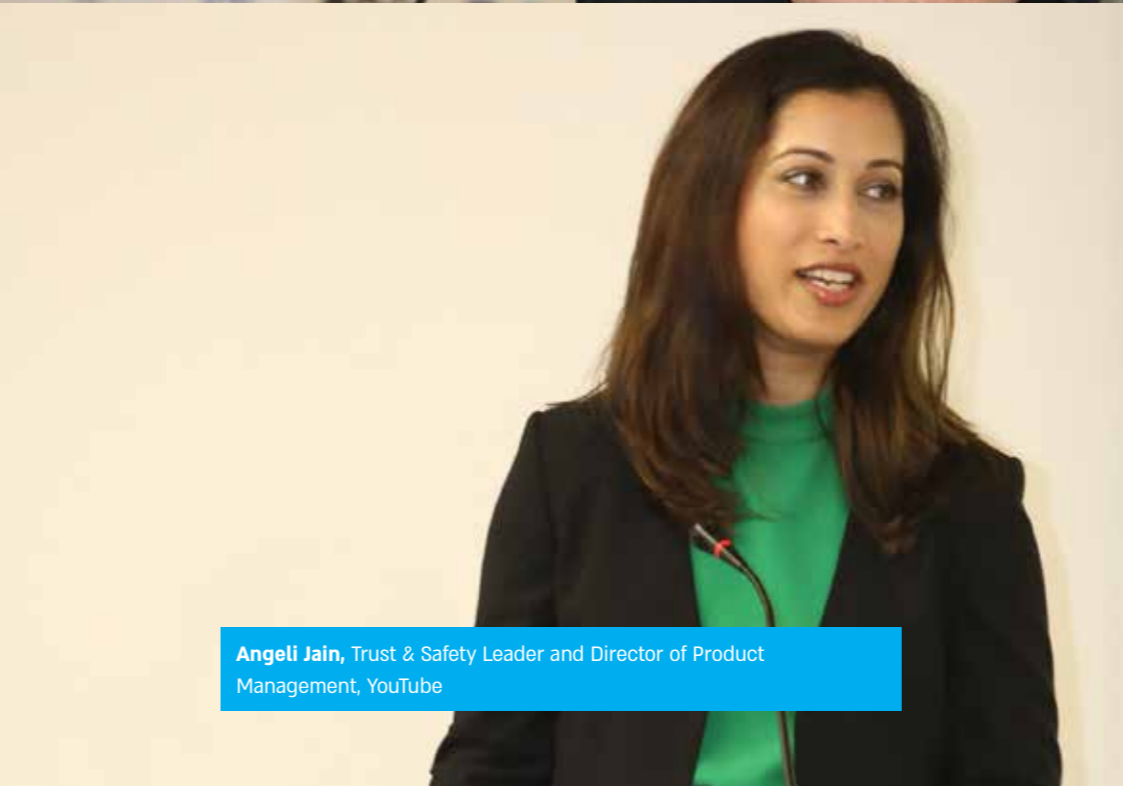
**Hen Pekar**, Director of Fraud Risk Analytics, Bluevine



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**Raz Kotler**, Director of Cyber Security Oversight, PayPal



**Angeli Jain**, Trust & Safety Leader and Director of Product Management, YouTube



**Asa Zaidman**, Product Lead - Risk and Compliance, Wix



**Lightning Talks**  
**Hen Pekar**, Director of Fraud Risk Analytics, Bluevine  
**Daniel Shkedi**, Head of Product Marketing, Identiq  
**Prof. Tamir Hazan**, Co-Founder at Sunbit and Head of Machine Learning Data Lab at Technion (Israel Institute of Technology)  
**Raz Kotler**, Director of Cyber Security Oversight, PayPal



**Panel: New Frontiers in Trust and Safety**  
**Moderator - Britta Glade**, Vice President, Content & Curation, RSA Conference  
**Anna Zapesochini**, Senior Vice President of Product Management, DoubleVerify  
**Avihay Nathan**, VP, Machine Learning & Data, PayPal  
**Pedro Adamović**, CISO, Banco Galicia  
**Daniel Rich**, Vice President, Strategy & New Product Development, Mastercard Cyber & Intelligence Solutions





## EXCLUSIVE CISO BRIEFING

15:00-15:10

### Welcoming remarks

**Adi Sharabani**, Former CTO, Snyk

15:10-15:40

### Fireside chat

**Nathaniel C. Fick**, Ambassador at Large for Cyberspace and Digital Policy, U.S. Department of State

**Elad Yoran**, CEO, Security Growth Partners

15:40-16:20

### Panel discussion with Dr. Dani Gold, Colonel U & Bret Arsenault

**Moderator - Adi Sharabani**, Former CTO, Snyk

**Bret Arsenault**, Corporate Vice President and Chief Information Security Officer, Microsoft

**Col. U, Former Commander**, 8200 Unit

**Spencer Mott**, Chief Security Officer, Booking.com & Booking Holdings

16:20-16:30

### Concluding remarks



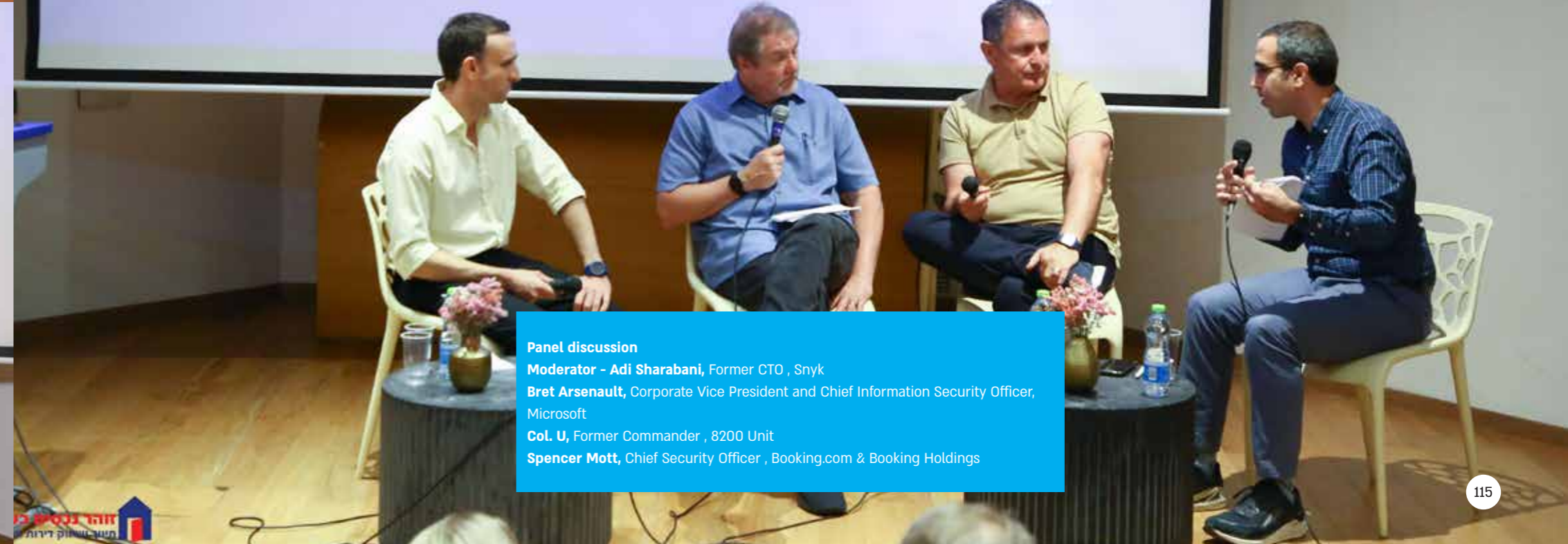
Fireside chat with **Nathaniel C. Fick**, Ambassador at Large for Cyberspace and Digital Policy, U.S. Department of State



Moderator - **Adi Sharabani**  
Former CTO, Snyk  
**Bret Arsenault**  
Corporate Vice President and Chief Information Security Officer, Microsoft  
**Col. U**  
Former Commander, 8200 Unit  
**Spencer Mott**  
Chief Security Officer, Booking.com & Booking Holdings



**Bret Arsenault**, Corporate Vice President and Chief Information Security Officer, Microsoft



Panel discussion  
Moderator - **Adi Sharabani**, Former CTO, Snyk  
**Bret Arsenault**, Corporate Vice President and Chief Information Security Officer, Microsoft  
**Col. U**, Former Commander, 8200 Unit  
**Spencer Mott**, Chief Security Officer, Booking.com & Booking Holdings



# EMERGING THREATS TO CRITICAL INFRASTRUCTURE

Hosted with:    

**15:30-15:35** **Welcome Words**  
**Brig. Gen. (Res.) Rami Efrati**, Former Head of the Civilian Sector Israel National Cyber Bureau, Prime Minister's Office

**15:35-15:45** **Opening Remarks**  
**Ann Dunkin**, Chief Information Officer, U.S. Department of Energy

**15:45-16:25** **Panel: Protecting national critical infrastructure while new threats and technologies emerge**  
**Moderator - Brig. Gen. (Res.) Rami Efrati**, Former Head of the Civilian Sector Israel National Cyber Bureau, Prime Minister's Office  
**Ann Dunkin**, Chief Information Officer, U.S. Department of Energy  
**Steven E. Bieber**, Water Resources Program Director, Metropolitan Washington Council of Governments  
**George Michaelidis**, Commissioner of Communications, Cyprus  
**Shahaf Rozanski**, VP Product, Cylus  
**Mr. Goh Eng Choon**, President of Cyber Business, ST Engineering

**16:25-17:05** **Panel: Do we have the right solutions to protect from state adversaries using state of the art technologies?**  
**Moderator - Brig. Gen. (Res.) Rami Efrati**, Former Head of the Civilian Sector Israel National Cyber Bureau, Prime Minister's Office  
**Itay Glick**, VP of Product, OPSWAT  
**John F. Petrie III**, Counselor to the NTT CISO, NTT  
**Ilan Scialom**, Cybersecurity Expert and Research Fellow in Geopolitics, GEODE and IFG Lab  
**Yosi Shneck**, CEO & Founder, YSICONS ; Senior Consultant, Israel Electric

**17:05-17:20** **Coffee break**

**17:20-18:20** **Panel discussion: Operational OT to the cloud**  
**Moderator - Haim Litvak**, Director of projects & systems at the Technology Division, Israel National Cyber Directorate (INCD)  
**Roni Bachar**, CTO, Global Cyber Services Manager, Rockwell Automation  
**Aviram Avraham Bachar**, Director of Energy, ICS Center, Sectorial and Critical Infrastructure Division, INCD, INCD  
**Assaf Joseph Turner**, Int. Head of Sectorial Cybersecurity Unit, Israel Ministry of Energy and Infrastructure  
**Alberto (Deto) Hasson**, VP Chief information Security Officer, ICL  
**Shaul Rom**, Founder and Owner, RealiteQ  
**Amir Samoiloff**, CEO & Co-founder, SIGA  
**Dimple Shah**, Senior Director for Global Data and Technology Policy, Honeywell Corporation





## SINGAPORE-ISRAEL ROUNDTABLE

This year, we are proud to host another bilateral Singapore-Israel Roundtable — a unique event jointly hosted by both countries.

As a part of this exclusive event, cybersecurity leaders from both countries will discuss topics such as academic, commercial, industrial, and federal approaches to cybersecurity.

This roundtable is sure to be an enticing opportunity to meet and work together with fellow leaders, as well as strengthening bilateral relations between the two states.





# C IS FOR CHANGE : THE EVOLVING ROLE OF THE CISO AND HOW IT IMPACTS STARTUPS

In association with:  YL VENTURES

The role of CISO has remarkably transformed as enterprise security perimeters grow in size and complexity. This means that the way startups pitch needs to change, too.

Far from the end-users of yesterday, today's CISOs are influential decision-makers leading efforts across multiple departments—such as engineering, legal and privacy. Responding directly to the Board, they face more pressure to champion business interests alongside their other responsibilities. Which essential skills do today's CISO need to effectively tackle emerging cybersecurity challenges? Has the nature of engagement between CISOs and startups changed? Has tightened security budgets affected the way startups pitch their product—or how they build their product? What new challenges do they face when dealing with human factor in cybersecurity breaches—and what kind of solutions are they looking for? Join this panel of industry-leading CISOs and entrepreneurs as they share their insights, strategies and success stories, highlighting valuable tools to adapt, innovate, and thrive in the ever-evolving cybersecurity landscape.



# BUILDING CYBER RESILIENCE

Sponsored By:



**15:30-16:30**

**Cyber Resilience: Is recovery more important than prevention?**

**Moderator - Brig. Gen. (Res.) Rami Efrati**, Former Head of the Civilian Sector Israel National Cyber Bureau, Prime Minister's Office

**Mr. Benjamin R.P. Stone**, Legat Tel Aviv, FBI

**Samir Sherif**, Chief Information Security Officer, Absolute

**Sajan Gautam**, CISO, Arvest Bank

**Boaz Gelbord**, Senior Vice President and Chief Security Officer, Akamai

**Sounil Yu**, CISO and Head of Research, JupiterOne

**16:30-16:45**

**Coffee Break**

**16:45-18:00**

**Building cyber resilience at the organizational and national level**

**Moderator - Brig. Gen. (Res.) Rami Efrati**, Former Head of the Civilian Sector Israel National Cyber Bureau, Prime Minister's Office

**Minister Audrey Tang**, Ministry of Digital Affairs Taiwan

**Shira Bendkowski**, VP Product, XM Cyber

**Matthew Andriani**, Founder & CEO, Mazebolt Technologies

**Greg Bunghardt**, Director of Cyber Security Policy, Department of Public Safety Canada

**Erez Tidhar**, Executive Director of the Israeli National CERT & operations, Defense Division., INCD

**Erick Thek**, Dedicated Intelligence Research – Manager, Trend Micro





**Brig. Gen. (Res.) Rami Efrati**, Former Head of the Civilian Sector Israel National Cyber Bureau, Prime Minister's Office



**Sounil Yu**, CISO and Head of Research, JupiterOne



**Greg Bunghardt**, Director of Cyber Security Policy, Department of Public Safety Canada



**Shira Bendkowsky**, VP Product, XM Cyber





# EMBRACING THE QUANTUM COMPUTING REVOLUTION: UNLEASHING THE OPPORTUNITIES FOR CYBERSECURITY

In cooperation with: **CLASSIQ**

**16:00-16:10** **Moderator Opening Remarks**  
**Simon Fried**, VP Business Development & Marketing, Classiq

**16:10-16:45** **Post-Quantum Cryptography**  
 The Basics of Post-Quantum Cryptography  
**Omri Shmueli**, PhD Candidate in Computer Science, Tel Aviv University  
 Post-Quantum Cryptography Standardization  
**Anamaria Costache**, Associate Professor, NTNU

**16:45-17:20** **Quantum security-by-design**  
 View from the front seat: How quantum is shaping cybersecurity today  
**Matthew Bohne**, Vice President, Honeywell Corporation ; Chief Product Security Officer  
**Duncan Jones**, Head of Cybersecurity, Quantinuum  
 Beyond Quantum Threats - Embracing Security-by-Design and Security-by-Default  
**Yuval Sinay**, Head of Active Cyber Defense (ACD) Department, Israeli National Cyber Directorate (INCD)

**17:20-17:45** **Coffee break**

**17:45-18:15** **A Special Focus on Telecoms & Networking**  
 The Telco Path to the Quantum Era  
**Ido Shargill**, Director of Product & Technology, AT&T  
 The future is here - Quantum computing for Cyber Security  
**Hila Meller**, Managing Director at BT Security, Chair of Cyber Committee, Israel Britain Chamber of Commerce

**18:15-18:30** **A National Approach for Quantum Readiness : Paving the path to a quantum safe future.**  
**Jaya Baloo**, Chief Security Officer, Rapid7



Jaya Baloo, Chief Security Officer, Rapid7



## GLOBAL MEETUP OF GOVERNMENT OFFICIALS

The Cyber Week team, in collaboration with the Foreign Trade Administration at the Ministry of Economy and Industry, the Export Institute, the Ministry of Foreign Affairs, and the Israel National Cyber Directorate are delighted to offer an exclusive meet-up for representatives and government officials from around the globe to get together and deepen their connections at Cyber Week. The meetup will take place ahead of our annual Startup Exhibition and representatives are invited to enjoy the exhibition of some of Israel's hottest cyber startups afterward.







# SECURING THE ICT SUPPLY CHAIN FROM CYBERSECURITY THREATS

In Cooperation With:  U.S. Chamber of Commerce

Sponsored By:  **NTT** Innovation Laboratory Israel 

**15:30-15:45**

## **Opening Remarks**

15:45-16:15

Remarks and Fireside Chat

**Ian McCormack**, Deputy Director Government Cyber Resilience, National Cyber Security Centre

**16:15-17:15**

## **Panel Discussion**

**Moderator - John Miller**, Senior Vice President for Policy & General Counsel, Information Technology Industry Council

**Emma Green**, Deputy Director for Cyber Resilience, The UK Department for Science, Innovation and Technology

**Ian McCormack**, Deputy Director Government Cyber Resilience, National Cyber Security Centre

**Shani Bar Niv**, Head of Regulation & Supply Chain Risk Management (SCRM), Israel National Cyber Directorate

**Mihoko Matsubara**, Chief Cybersecurity Strategist, NTT

**Trevor H. Rudolph**, Vice President for Global Digital Policy & Regulation, Schneider Electric

**Dineshwar Sahni**, Director of Global Product Security, Visa Inc

**17:15-17:30**

**Closing Keynote Remarks | Understanding Cyber Supply Chain Threat Complexity**

**Itay Glick**, VP of Product, OPSWAT



**John Miller**, Senior Vice President for Policy & General Counsel Information Technology Industry Council

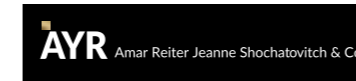


**Itay Glick**, VP of Product, OPSWAT



# MULTIFOCAL PRIVACY COMPLIANCE

In association with:



15:00-16:00

**Session I: Cookie banners of the World: Unite!**

**Odia Kagan**, Partner and Chair, GDPR Compliance & International Privacy Practice at Fox Rothschild LLP

**Dalit Ben-Israel**, Partner, Chair IT & Data Protection Practice, Naschitz Brandes Amir

**Adv. Eyal Roy Sage**, Partner, Head of Law & Tech, AYR – Amar Reiter Jeanne Shochatovitch & Co.

16:00-16:15

**Break**

16:15-17:15

**Session II: Not Ade-quite-yet: EU Adequacy - Will the DPC Meta case turn crossborder transfers from a caterpillar into a butterfly?**

**Moderator - Odia Kagan**, Partner and Chair, GDPR Compliance & International Privacy Practice at Fox Rothschild LLP

**Cian O'Brien**, Deputy Commissioner, Irish Data Protection Commission

**Dalit Ben-Israel**, Partner, Chair IT & Data Protection Practice, Naschitz Brandes Amir

**Adv. Eyal Roy Sage**, Partner, Head of Law & Tech, AYR – Amar Reiter Jeanne Shochatovitch & Co.





Adv. Eyal Roy Sage, Partner, Head of Law & Tech  
AYR – Amar Reiter Jeanne Shochatovitch & Co.



Odia Kagan, GDPR Compliance & International  
Privacy Practice at Fox Rothschild LLP



## MINI COURSE: AN INTRODUCTION TO SOFTWARE VULNERABILITY RESEARCH

Software vulnerabilities continue to be a prominent concern in the technology landscape, having profound effects on the digital security of individuals, organizations, governments and society as a whole.

This course is a comprehensive session designed to introduce the audience to the world of software vulnerabilities and the research process. Throughout the session, participants will gain a foundational understanding of what software vulnerabilities are, why they are caused, their potential consequences, and the role of vulnerability research in safeguarding our digital ecosystem. Real-world examples and case studies will be used to illustrate the impact of vulnerabilities.

Attendees will get the foundations to understand how modern attacks are made possible and how they can be solved.





**Dr. Susana Cordeiro Guerra**, Manager of the Institutions for Development Sector Inter-American Development Bank

# SCALING UP CYBER CAPACITY BUILDING: THE SECTORAL APPROACH TO CRITICAL INFRASTRUCTURE PROTECTION

15:45-16:20

## Critical Infrastructure Protection and the Sectoral Approach

**Aviram Atzaba**, Executive Director for Strategy & International Cooperation, Israel National Cyber Directorate

**Hagai Mei Zahav**, Senior Cybersecurity Specialist, The World Bank, Digital Development Practice

**Dr. Lior Tabansky**, Head of Cyber Research Development, Blavatnik ICRC, Tel Aviv University

17:15-17:45

## Lessons from Industry - Transferring Good Practice to the Development Community

**Moderator - Eynan Lichterman**, CTO Cyber, Liacom Systems Ltd

**Sounil Yu**, CISO and Head of Research, JupiterOne

**Kobi Lechner**, Co-Founder, Rescana

16:20-16:25

## Aligning demand and supply of cyber capacity building

**Moderator - Dr. Melanie Garson**, Cyber Policy Lead, Tony Blair Institute for Global Change

16:25-16:35

## Presentation

**Dr. Susana Cordeiro Guerra**, Manager of the Institutions for Development Sector, Inter-American Development Bank

16:35-17:15

## Panel discussion

**Major Gbota Gwaliba**, Director General, National Cybersecurity Agency of Togo

**Roi Yarom**, Head of Cybersecurity Policy, European Bank for Reconstruction and Development

**Francesca Spidalieri**, Cybersecurity & Digital Development Consultant, The World Bank

**Palakiyem Assih**, Head of CERT.tg, National CERT of the Togolese Republic

**Wouter Veenstra**, Manager Global Outreach & Partnerships, Global Forum on Cyber Expertise





## HAS THE GDPR ARRIVED IN ISRAEL?

On May 7, 2023, the Privacy Protection Regulations (instructions regarding information transferred to Israel from the European Economic Area) were published. The new regulations take effect in a few phases, starting as of the beginning of August 2023.

The publication of the regulations is the result of Israeli efforts to preserve the recognition by the European Union of Israeli privacy laws as providing adequate protection to personal data (the adequacy recognition).

The regulations are expected to affect a wide range of companies and organizations.

We will present the regulations, discuss their importance and provide insights on how to prepare for them.

Hosted with: **Or-Hof** **IDPF**  
Israeli Data Protection Professionals Forum







# RED ALERT – EUROPE ISRAEL CYBER SECURITY SUMMIT

Hosted with: **NOVAWIND**  
BOOSTING BUSINESS

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| <p><b>09:00-09:15</b> <b>Welcome &amp; Introduction to the Summit Objectives</b><br/><b>Ronen Lago</b>, Board Member, HolistiCyber<br/><b>Gilli Cegla</b>, Managing Director, Novawind</p> <p><b>09:15-09:25</b> <b>Keynote: European Cyber Threat Landscape</b><br/><b>Hila Meller</b>, Managing Director at BT Security, Chair of Cyber Committee, Israel Britain Chamber of Commerce</p> <p><b>09:25-09:35</b> <b>Keynote: Israel's contribution to the global cybersecurity ecosystem</b><br/><b>Yigal Unna</b>, Former Director General, Israel National Cyber Directorate</p> <p><b>09:35-10:00</b> <b>Panel Discussion: Collaborative Approaches to Cyber Security</b><br/><b>Moderator - Gilli Cegla</b>, Managing Director, Novawind<br/><b>Yigal Unna</b>, Former Director General, Israel National Cyber Directorate<br/><b>Hila Meller</b>, Managing Director at BT Security, Chair of Cyber Committee, Israel Britain Chamber of Commerce<br/><b>Craig Jones</b>, Cybercrime Director, INTERPOL<br/><b>Ronen Lago</b>, Board Member, HolistiCyber</p> <p><b>10:00-10:45</b> <b>Interactive Round Tables: Addressing Emerging Cyber Threats</b><br/><b>Ransomware and financial cybercrime.</b><br/><b>Menny Barzilay</b>, CTO, Blavatnik ICRC, Tel Aviv University ; Partner, Cytactic<br/><b>Craig Jones</b>, Cybercrime Director, INTERPOL<br/><b>Critical infrastructure protection.</b><br/><b>Dimitri van Zantvliet</b>, Cybersecurity Director/CISO, Dutch Railways<br/><b>Ronen Lago</b>, Board Member, HolistiCyber<br/><b>Supply chain security.</b><br/><b>Tamir Goren</b>, Director, Strategic Programs, Israel National Cyber Directorate (INCD)<br/><b>Jaya Baloo</b>, Chief Security Officer, Rapid7<br/><b>Monitoring &amp; prevention.</b><br/><b>Ori Arbel</b>, CTO, CYREBRO<br/><b>Information warfare (psyops)</b><br/><b>Refael Franco</b>, CEO &amp; Founder, Code blue Ltd.</p> | <p><b>10:45-11:15</b> <b>Coffee Break and Networking</b></p> <p><b>11:15-11:45</b> <b>Panel: Israel's Cyber Security learnings &amp; best practices fit for Europe</b><br/><b>Moderator - Menny Barzilay</b>, CTO, Blavatnik ICRC, Tel Aviv University ; Partner, Cytactic<br/><b>Refael Franco</b>, CEO &amp; Founder, Code blue Ltd.<br/><b>Jaya Baloo</b>, Chief Security Officer, Rapid7<br/><b>Jürg Locher</b>, Former Group Chief Security Officer- Europe and Latin America, AXA<br/><b>Guy Barnhart-Magen</b>, Co-Founder, Profero ; CTO</p> <p><b>11:45-12:00</b> <b>Closing Remarks and Next Steps</b><br/><b>Gilli Cegla</b>, Managing Director, Novawind<br/><b>Ronen Lago</b>, Board Member, HolistiCyber</p> <p><b>12:00-</b> <b>Networking</b></p> |
|--|---|



**Yigal Unna**, Former Director General, Israel National Cyber Directorate





**Yigal Unna**, Former Director General, Israel National Cyber Directorate



**Craig Jones**, Cybercrime Director, INTERPOL



**Gilli Cegla**, Managing Director, Novawind



**Hila Meller**, Managing Director at BT Security, Chair of Cyber



**Guy Barnhart-Magen**, Co-Founder, Profero; CTO



**Ronen Lago**, Board Member, HolistiCyber



## ADVANCES IN MEASURING THE IMPACT OF CYBER INSECURITY

Digital transformation poses severe challenges to traditional concepts and practices of economic measurement. So does cybersecurity, the flip side of the digital transformation coin. Policymakers, scholars, and corporate managers in advanced economies, as in developing countries lack reliable quantification of cyber incident occurrence, let alone their risk and impacts.

Cyber Week is pleased to bring together researchers at the cutting edge of economics of cybersecurity. Scholars and practitioners from the World Bank, Tel Aviv University and others, and the commercial sector will share their latest research on measuring and costing global cyber incidents.

**14:05-14:20**

### Opening Remarks

**Moderator - Dr. Lior Tabansky**, Head of Cyber Research Development, Blavatnik ICRC, Tel Aviv University

Measuring and costing cybersecurity incidents  
**Estefania Vergara Cobos**, Economist, Chief Economist's Office, The World Bank

**14:20-14:40**

### Empirically evaluating the effect of security precautions on cyber incidents

**Prof. Neil Gandal**, Professor, Berglas School of Economics, Tel Aviv University

**14:40-14:55**

### The principles and methods of measuring and assessing the resilience and robustness of cyber systems

**Iddo Bar-Noy**, Head of Research, Technology Division, Israel National Cyber Directorate





## MIRROR FORUM

Executive members of the Israeli National Cyber Directorate will talk about the national cyber defence doctrine, actual study cases and future of the MIRROR (Managing IR Remediation) program.

The INCD will introduce their consolidation criteria, cooperation policy as well as their data sharing system.





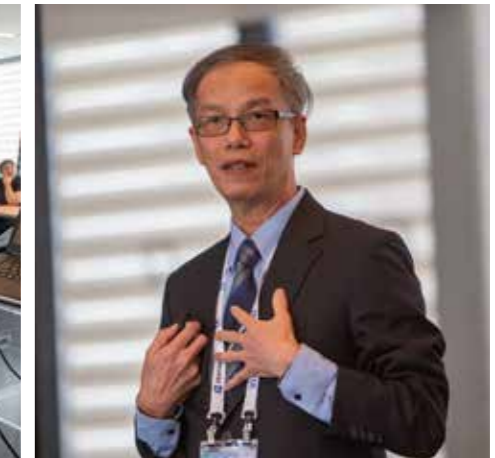
## TAIWAN-ISRAEL CYBER ROUNDTABLE

The Taipei Economic and Cultural Office in Tel Aviv and Taiwan's Ministry of Digital Affairs, in conjunction with Cyber Week, are delighted to offer a roundtable providing an exclusive space for Taiwanese and Israeli cybersecurity leaders, industry experts, and high-profile representatives, to discuss and share their current perspectives across a broad range of cyber-related areas including; technology; policy; supply chain & IOT; capability & capacity building; and the democratic access to technology.

Hosted with:



**Taipei Economic and Cultural Office in Tel Aviv**  
駐台拉維夫台北經濟文化辦事處





# NATIONAL ASPECTS OF DDOS ATTACKS ON ESSENTIAL SERVICES

Sponsored By:  

**17:00-17:05**

**Opening Moderator Remarks**

**Moderator - Prof. Anat Bremler-Barr**, Professor of Computer Science, Tel Aviv University

**Moderator - Prof. Yehuda Afek**, Head of the Blavatnik School of Computer Science, Tel Aviv University

**Joseph (Yossi) Tal**, SVP, Trellix Advanced Research Centers ; CGM, Trellix Israel

**Greg Bunghardt**, Director of Cyber Security Policy, Department of Public Safety Canada

**David Abramowitz**, Chief Technologist, Federal, Trend Micro

**Matthew Andriani**, Founder & CEO, Mazebolt Technologies

**Ilan Bronkesh**, Head of Guidance and Regulation Department, Israel National Cyber Directorate (INCD)

**Nir Tzeruya**, CISO, AT&T Israel R&D Center

**Ozgur Savas**, Senior Director of Solutions Engineering, Cloudflare

**17:05-18:00**

**Discussion**

**Richard Meeus**, EMEA Directory of Security Technology & Strategy, Akamai

**Dadi Gertler**, Executive Director of Technology Systems, Israel National Cyber Directorate





## BSIDESTLV 2023

Join local hackers and international pioneers for the biggest security research community event in Israel, taking place during Tel Aviv University's Cyber Week. This year's theme : The Wild Wild Web !





# CYBERWEEK COCKTAIL PARTY

**CW**  
Cyber Week 2023

PRIVATE

## Cocktail Party

Wednesday 28<sup>th</sup> June 2023  
7:30pm onwards

C A P P E L L A  
P O P & P O P E

Ha'arbaa 28, Tel Aviv

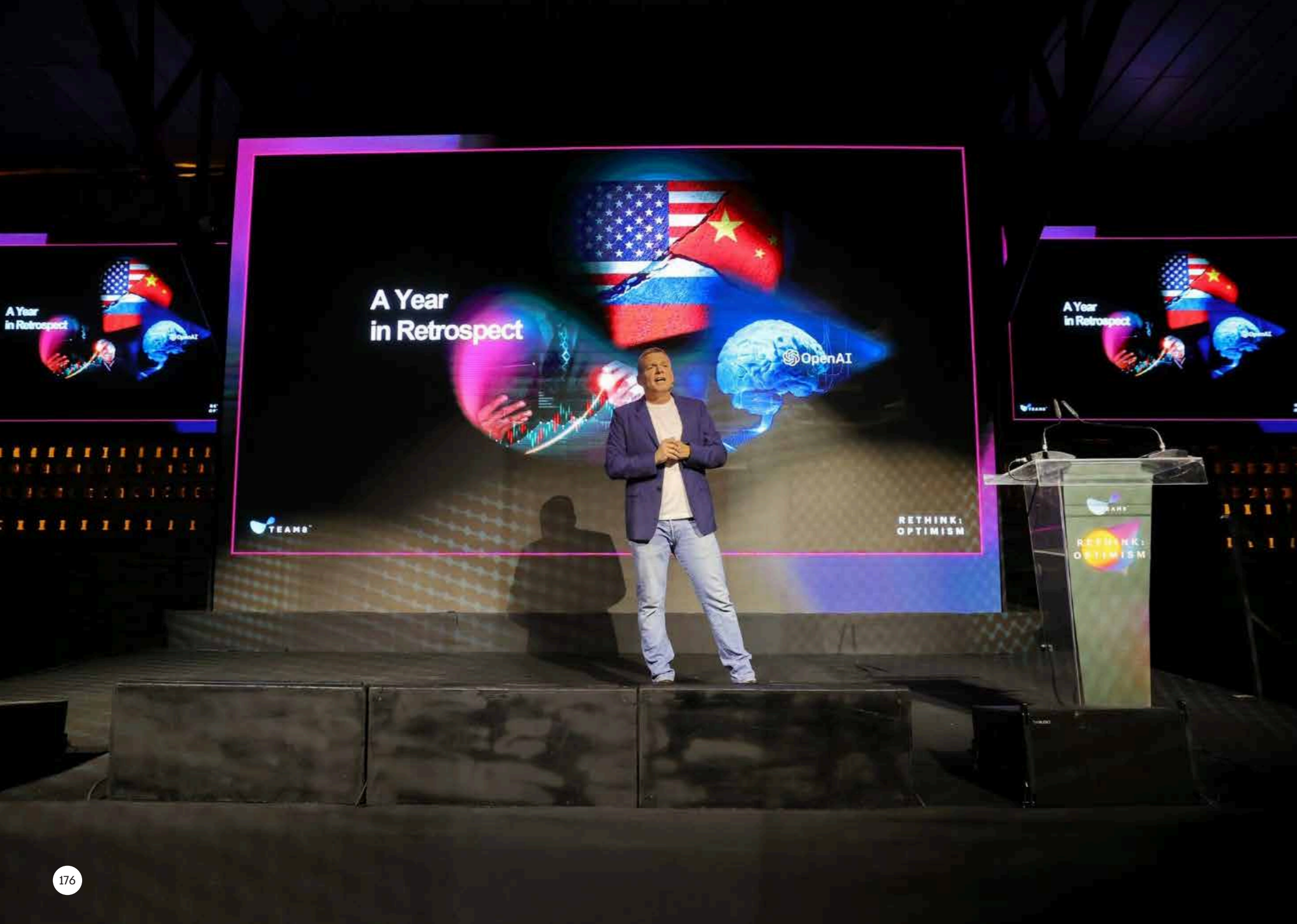
In collaboration with:

**RSVP**

By invitation only







## OPENING EVENT FOR CYBER WEEK 2023 BY TEAM8



The opening event for Cyber Week, where prominent CISOs, and industry leaders explore trends in the evolving cyber arena.





Thank you for joining us. Looking forward to seeing you at Cyber Week 2024!

